

2025



Domestic youth engagement wrapped



Dear readers,

2025 was a time of immense change, new experiences, leadership and growth at Plan. While 2025 had its fair share of ups and downs, we strengthened our youth programming and continued building a community of change-makers committed to a more equitable world. In total, we formally engaged more than 50 young people in decision-making capacities, designing and influencing our work. Together, we realized the power of the collective, of friendship and of joy at the core of our advocacy. In 2026, we're grateful for all of you who joined us on this journey. We hope you will continue to be part of our world and our Plan family. For now, join us as we reflect on the accomplishments, highlights and lessons from 2025.

Sincerely,

Soha

Year at a glance

In 2025, young people advanced our mission of ensuring an equitable and dignifying world for all, focusing on women and girls who face disproportionate barriers. Our priority advocacy areas included menstrual and health equity, ensuring a safe digital experience and protection from technology-facilitated gender-based violence, and cultivating meaningful youth engagement and capacity building.

1,000+

young people

reached across the U.S. through domestic youth programming and projects

64,000+

individuals

engaged through youth speaking events, media for fundraising and partnership development

Top outcomes & achievements

30 high schoolers

designed and launched their own social justice projects with training and support

13 advocates

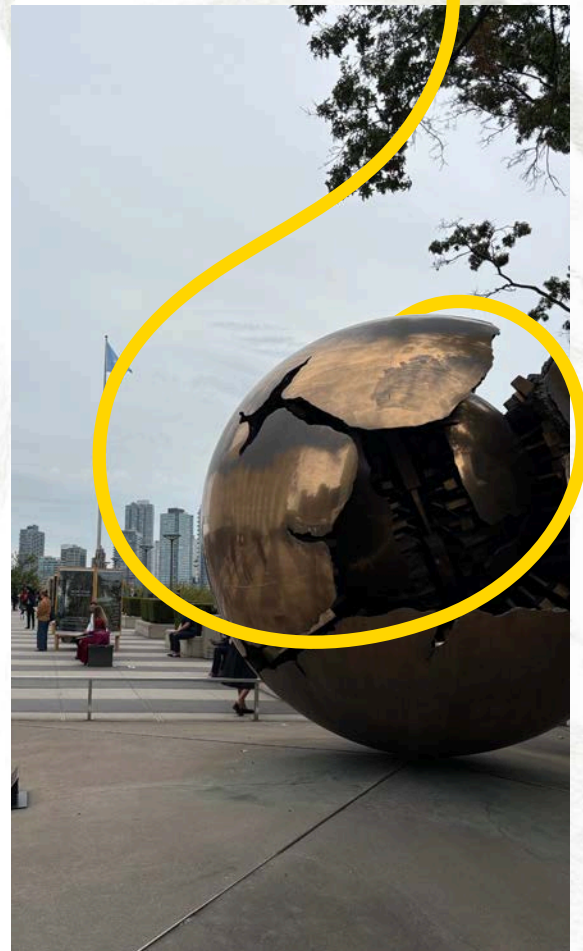
developed and carried forward their own advocacy efforts with Plan's support

18 speaking engagements

advocating for our priority areas, including six one-on-one Senate office meetings

Spotlight: Take it down

In 2025, the Take It Down Act was signed into law, criminalizing the spread of nonconsensual intimate imagery online and mandating platforms to "take it down." Young people at Plan advocated for Take It Down through Senate meetings, in their communities, online, at speaking events and beyond.




IN 2025, WE FOUND COMMUNITY

The Youth Advisory Board

The Youth Advisory Board is a body of young people ages 14 to 22. We are ambassadors of Plan's mission, advancing diverse perspectives and ensuring the agency of youth in building a better world. Together, we won't stop until we are all equal. In 2025, the YAB committed roughly 1,600 hours to Plan's work.



**This is
the future
girls want.
We won't stop
until we are
all equal.**



Plan has introduced me to a tight-knit community of strong young leaders committed to making a change in their communities and in the world. I am eternally grateful for the family that is the Youth Advisory Board. I learn from them every day.

— MONA,
YAB Member

The YAB meets with Plan International USA CEO Shanna Marzilli during the 2025 YAB Retreat at the Plan office in Washington, D.C., March 2025.

IN 2025, WE INVESTED IN YOUNG PEOPLE

The Youth Leadership Academy

The Youth Leadership Academy is a yearlong social impact fellowship by youth, for youth, hosted by the YAB. The program includes a weeklong Washington, D.C., summer intensive, monthly workshops and one-on-one mentorship on project development, leadership and advocacy. Fellows each design a Leadership Project to tackle local social issues.



Fellows pose for a picture with Period Project NC Founders, July 2025

Project spotlights

Mia's Project Unlaced focuses on addressing the stigma of body image, eating disorders, and Relative Energy Deficiency in Sport in athletics. She has led **6 workshops** about these issues for athletic teams, **reaching 170+ students**.

Jory's initiative, GI United, delivers educational presentations in high school health classrooms, increasing awareness and understanding of gastrointestinal disorders such as ulcerative colitis. She has reached over 30 students, and has conducted interviews with people affected by ulcerative colitis, gaining valuable insights that directly support her leadership project's mission.

BY THE NUMBERS

30 fellows selected in **11 states**

3 deep dives on protection from violence, gender and health equity, and youth civic and political engagement

13+ workshops on needs assessments, fundraising, data, storytelling and more

5 senate office meetings on the Take It Down Act



Plan's YLA



YLA 2025 fellows take a group photo in front of the White House during "D.C. Day" of the 5-day residential intensive, July 2025

IN 2025, WE HELD THE MIC ON GLOBAL STAGES

Influencing & speaking opportunities

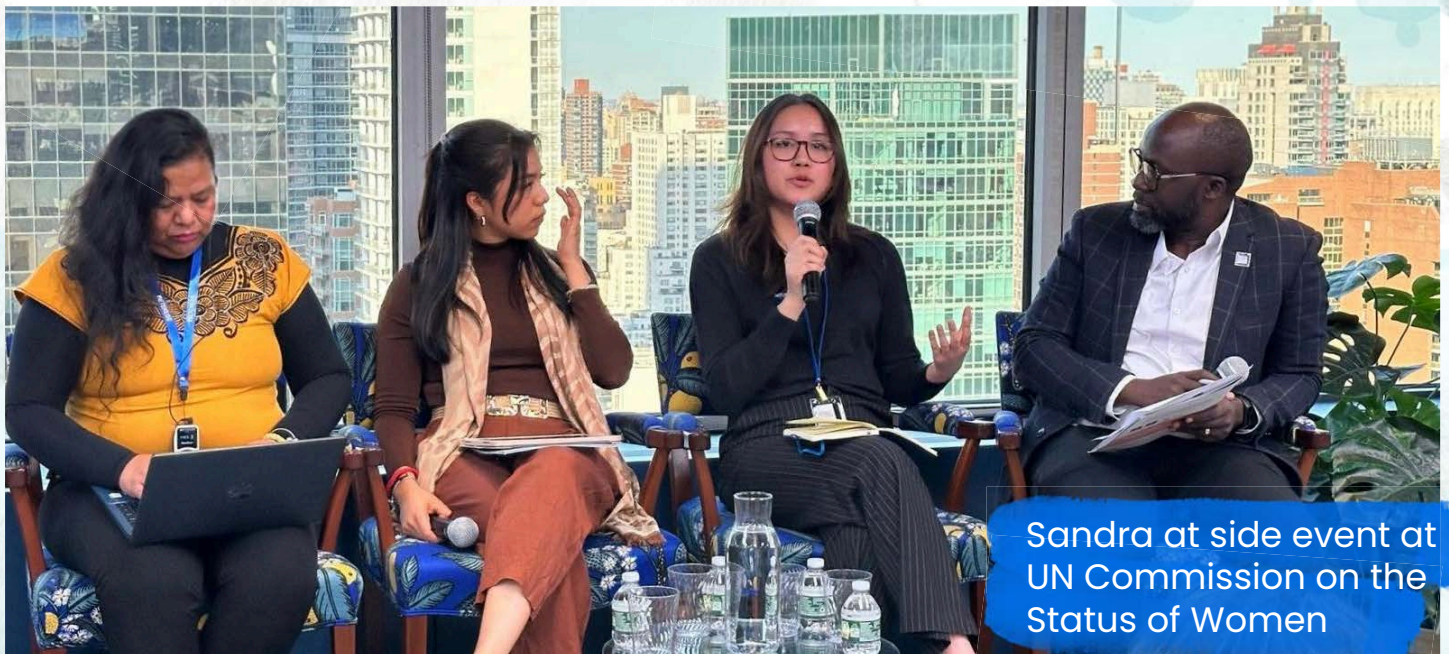
Young people attended 18 external speaking events, including nine high-level speaking engagements at U.N. agencies, speaking on technology-facilitated gender-based violence, youth engagement, human rights and more. Here's a glimpse into their experiences representing youth voices on the global stage.



Mona at the AFS Youth Assembly



Nora at the Human Rights Council



Sandra at side event at UN Commission on the Status of Women

“There is power in the fearlessness of young people. We create room to envision, be wholeheartedly honest about ourselves and the state of the world and invite others to do so as well.”

— S O H A ,
in her intervention delivered during UNGA80 week

Soha poses in front of the #UNGA sign on the 30th anniversary of the World Programme of Action for Youth at the United Nations General Assembly in New York, September 2025.

N.G.S. Siriwardana

Marlene Ang

ected, protected and empowered:
ce so that all lea can thrive

“Heading to the UNESCO conference was really rewarding. I met with like-minded youth in the technology space and felt that while the landscape remains unpredictable and complex, there are educational leaders doing the work to orient the education field toward progress.”

— BYRONIE,
YAB co-chair



IN 2025, WE STRENGTHENED OUR ONLINE PRESENCE

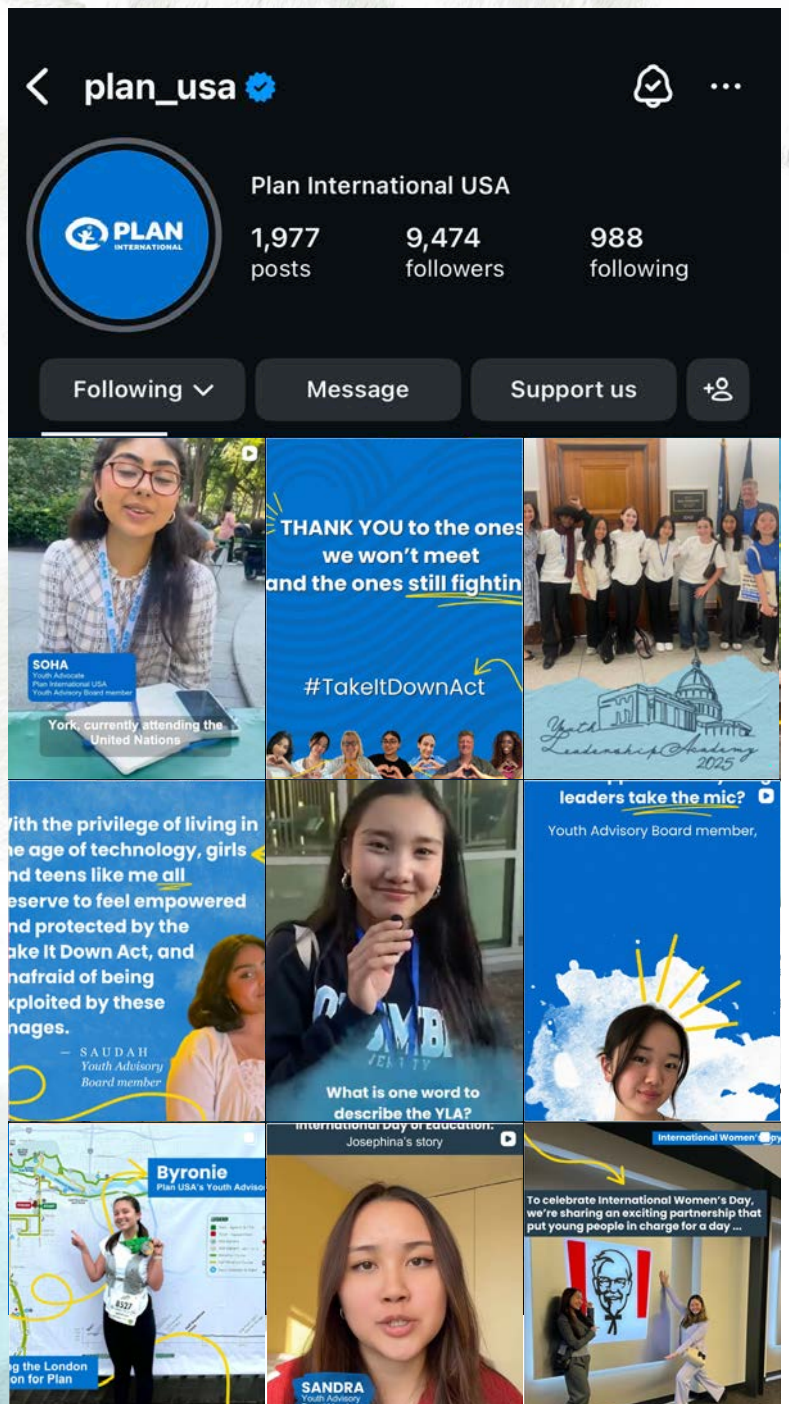
Social media engagement

Young people made, co-designed or were featured in 57 social media posts, generating 13,873 total impressions across platforms.

Members of the YAB also wrote five blogs published on Plan's website, primarily on the YLA and the Take It Down Act.

Our top blogs

- 1 "As youth, our voices carry weight": The 2025 Youth Leadership Academy
- 2 Raising leaders: Byronie's journey on Plan's Youth Advisory Board
- 3 Your voices changed everything: The Take It Down Act and our continued fight
- 4 3 ways Plan's Youth Leadership Academy helped me find my voice
- 5 Why the Take It Down Act matters



IN 2025, WE WORE MANY HATS

The 2025 YAB Yearbook



Byronie

YAB Co-Chair, YLA Coordinator,
Youth Reference Group Member



Himangini

YLA Counselor,
YAB Member



Isa

YLA Counselor,
YAB Member



Mona

YLA Coordinator,
YAB Member



Nora

Global Young Influencers group
Member, YAB Member



Rachel

YAB Member



Rohini

YAB Member



Sandra

YAB Member



Saudah

YAB Member



Soha

YAB Co-Chair,
YLA Coordinator