Powered by supporters, we partner with adolescent girls and children around the world to overcome oppression & gender inequality.

We provide the support and resources that are unique to their needs and the needs of their communities, ensuring they achieve their full potential with dignity, opportunity & safety.
Where we work

The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by Plan International. *Working through partners.

What we focus on

Education
Plan’s Education programming includes projects focused on keeping girls in school, providing equal access to education, school sanitation and early childhood development.

Humanitarian Response
Plan’s Humanitarian Response programming includes projects focused on protection, girls in conflict, creating safe spaces during emergencies, disaster preparedness and resilience in the toughest circumstances.

Skills & Work
Plan’s Skills & Work programming includes economic empowerment projects focused on helping girls and women become independent and successful in their communities through efforts including vocational training, financial literacy, economic sustainability and entrepreneurship.

Maternal & Child Health
Plan’s Maternal & Child Health programming includes projects focused on the most basic human needs of mother and child: safe water, access to health care, disease prevention and protection from gender-based violence.

Gender & Youth Equality
Plan’s Gender & Youth Equality programming includes projects focused on elevating young people’s voices, achieving gender equality and preventing child marriage and trafficking.

READ MORE ABOUT WHAT WE DO.

This annual review is a summary of our work with girls and their communities in 2021.
Our corporate and foundation partners

TOP CORPORATE AND FOUNDATION DONORS:

SUPPORTERS:
Blanche T. Enders Charitable Trust
Colgate
Molly Gingerich-Barbara Pillsbury-Milne Fund
R/GA
Margaret A. Cargill Philanthropies
Procter & Gamble
Smartly
Tableau
Target
The Female Quotient
theSkimm
TikTok
Vertex
Western Union Foundation

DONORS:

Board of directors and officers

Ann O’Brien, Chair
Georgiana Gibson, Secretary
Susan Benton
Eric Chatman
Vicki Escarra
Emily Green
James Michel
Elizabeth Fessenden, Vice Chair
Deborah Simpson, Treasurer
Grace Miner
Sara Moore
Hatem Mostafa
Carol Peasley
Elizabeth Myers

From the CEO

In 2021, we continued to invest in girls and young women, working toward a world in which every girl is safe, educated and economically empowered. To do this, we are listening to their ideas, while also providing the spaces and skills for girls to truly lead. And we are advocating for the policies needed to protect girls in the U.S. and around the world. We measure our success by looking at changes in gender equality at the individual, social and societal levels — and we can see that real change is happening. While the impacts of COVID-19 made 2021 a challenging year, we had the opportunity to grow and innovate with our partners, supporters and most importantly, girls themselves. We are excited to continue our work with you and girls around the world in 2022.

SHANNA MARZILLI, Interim CEO
We are active in 78 countries.

We reached 26.2M girls.

We reached 24.1M boys.

We worked in 61,231 communities.

Supporters sponsored 1.2M children.

We partnered with 39,607 organizations.

**Priority Areas of Work**

Totals may reflect double counting across different programs.

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Reached</th>
<th>Total Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>10.4M</td>
<td>$226M</td>
</tr>
<tr>
<td>Gender &amp; Youth Equality</td>
<td>3.5M</td>
<td>$114M</td>
</tr>
<tr>
<td>Humanitarian Response</td>
<td>15.7M</td>
<td>$297M</td>
</tr>
<tr>
<td>Maternal &amp; Child Health</td>
<td>5.8M</td>
<td>$76M</td>
</tr>
<tr>
<td>Skills &amp; Work</td>
<td>6M</td>
<td>$51M</td>
</tr>
</tbody>
</table>

**Progress on Girls’ Rights**

- Education: 115
- Adolescent pregnancy: 13
- Changes or developments in laws, policies, regulations or guidelines: 57
- Violence against girls: 7
- Girls’ leadership: 16
- Girls in crisis: 11
- Increases or commitments to spending and services: 39
- Other: 4

66,800 Number of people who signed an open letter from girls asking for action on online violence by social media platforms.

**Our Emergency Response**

- Education in emergencies: 58 programs in 17 countries.
- Child protection in emergencies: 76 programs in 36 countries.
- Cash and voucher assistance in emergencies: 17 programs in 15 countries.
- Health in emergencies: 33 programs in 19 countries.

136 Number of disaster responses.
2021 financial overview


The condensed statement below is an excerpt from the audited financial statements of Plan International USA and reflects Plan USA’s portion of the global organization. For a full copy of Plan USA’s financial statements, as audited by PricewaterhouseCoopers LLP, refer to https://www.planusa.org/about-us/financials/. The Global Financial Overview below reflects Plan International’s combined global financials. For more information on the Global results please see: https://plan-international.org/publications/plan-international-worldwide-annual-review-2021.

**OPERATING REVENUE**

<table>
<thead>
<tr>
<th>Public support and revenue:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship contributions</td>
<td>$19,273,677</td>
</tr>
<tr>
<td>U.S. government grants and contracts</td>
<td>22,252,103</td>
</tr>
<tr>
<td>Contributions</td>
<td>15,774,580</td>
</tr>
<tr>
<td>Gifts-in-kind and other contributions</td>
<td>7,499,571</td>
</tr>
<tr>
<td>Total public support and revenue</td>
<td>64,799,931</td>
</tr>
<tr>
<td>Investment and other operating revenue</td>
<td>3,430,587</td>
</tr>
<tr>
<td>Total income:</td>
<td>$68,230,518</td>
</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th>Program expenses:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program and technical support</td>
<td>$41,962,135</td>
</tr>
<tr>
<td>Building relationships</td>
<td>1,002,153</td>
</tr>
<tr>
<td>Development education and advocacy</td>
<td>5,794,247</td>
</tr>
<tr>
<td>Total program expenses:</td>
<td>48,668,535</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Operating expenses:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>5,531,733</td>
</tr>
<tr>
<td>Management and general</td>
<td>9,495,355</td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>15,027,088</td>
</tr>
<tr>
<td>Total expenses:</td>
<td>$63,695,623</td>
</tr>
<tr>
<td>Total operating results</td>
<td>$4,534,895</td>
</tr>
<tr>
<td>Nonoperating results</td>
<td>144,097</td>
</tr>
<tr>
<td>Total change in net assets</td>
<td>$4,678,992</td>
</tr>
<tr>
<td>Net assets at beginning of year</td>
<td>45,108,042</td>
</tr>
<tr>
<td>Net assets at end of year</td>
<td>$49,787,034</td>
</tr>
</tbody>
</table>

For every $1 we expended* in 2021, we spent...

80 CENTS on life-changing programs for children, their families and communities.

8 CENTS on activities such as HR, finance and IT systems to make our program work as efficient and effective as possible.

12 CENTS on raising funds and attracting new supporters.

80 CENTS on life-changing programs for children, their families and communities.

25% Other sources

39% Grants

Income 2021 $1.1 billion

Expenditure 2021* $1.025 billion

* Excluding foreign exchange gains and losses.

80 CENTS on life-changing programs for children, their families and communities.
Our COVID-19 response

Plan International adapted its programs to best deliver on its dual focus on humanitarian and development work in 2021. Given the increase in number and intensity of stresses such as the pandemic, the climate crisis, conflict and insecurity in many regions, we had to rethink our approach to existing programs to maintain impact in this new global context. Education programming was redesigned in response to school closures and the need for accelerated learning approaches; skills and work programs encompassed food security and cash and voucher assistance; and there was an increased focus on nutrition in early childhood development programs alongside education.

READ MORE ABOUT 2021.