



Your

IMPACT

WINTER | 2023



EGYPT

SPONSORSHIP SNAPSHOTS from around the WORLD



ECUADOR

In Egypt, Plan has created a group for older sponsored children, ages 16-18, and young people who recently graduated from our sponsorship program, to come together to discuss issues affecting the rights of children, particularly girls, in their communities.



Anahi, a 9-year-old sponsored child from Ecuador, and her mother live in a rural community in the Andean mountain range, where Plan supported them with food kits through the sponsorship program.



BANGLADESH

Through sponsorship, 16-year-old Antora has learned how to advocate for girls' rights in Bangladesh. Now, she uses her motorbike to visit surrounding communities and share her knowledge with other girls.

"My life has changed ever since I got involved with Plan International. Now, I don't only think about myself, but also about the society, my community and my country. My future plan is to choose a profession through which I can work, not only for my community, but also for unprivileged people and those who are falling behind."

— ANTORA, 16



BOLIVIA

Former sponsored child Geovana from Bolivia is using the knowledge and skills she learned while in the program to fight for girls' equality in her community, where talking about gender issues is still mostly taboo.

"It is time for us to challenge the patriarchal system, to break the stereotypes inherited from before, even since the conquest. **It is time for us to change, to work together, all of us, always thinking in terms of equality.**"

— GEOVANA, 20



MOZAMBIQUE

After the loss of her mother and sister, 19-year-old Maria from Mozambique had to drop out of school to care for her young nephew when she was only 16. Then, Maria's father built a school with Plan and advocated for her enrollment in the sponsorship program so she could continue her education.

"I am very happy that I finished school, and I have already enrolled in an academy in the city so I can become better qualified for work. If I was unable to get help from my sponsors, I would have already quit school."

— MARIA, 19



You've brought
GOOD KARMA to Plan



Do you believe music has the power to change the world? Karma does.

Plan is welcoming our first-ever animated global ambassador, Karma, from the Netflix series *Karma's World*. The show airs in 190 countries around the world and follows the life of 10-year-old Karma Grant, an aspiring rapper, who wants to use her music to change the world.

In partnership with the production company, 9 Story Media Group, we're sharing a message with girls around the world that promotes self-expression and global change beginning at the local level.

With a focus on diversity, leadership, creativity and the importance of community, Karma is inspiring girls to express themselves through music and become global change-makers. She's already showcased some amazing artists from Senegal and Vietnam, and is making her way around the world to share her passion for progress!

Your continued support for Plan supports impactful initiatives like this one. With you, we can show others around the world how powerful our movement for gender equality really is and fuel even greater change.

Uniting the world with Nickelodeon

Imagine a world where no one is excluded — where everyone is welcome, and where our uniqueness and diversity are celebrated. This is the vision behind Plan International USA's new partnership with Paramount/Nickelodeon: Together for a Better World.

Here at Plan, we know how important it is for girls to feel a sense of belonging. That is why we're sharing a message of understanding with children throughout Latin America. Our partnership with Nickelodeon has produced shorts featuring dozens of classic and new Nick characters, teaching children to show loyalty and friendship to everyone regardless of their gender, skin color and other characteristics that have historically divided communities around the world.

With the help of Nickelodeon, this powerful message has reached over 30 million people in Latin America. That's millions of girls who will hear our message of building a better world together — and who will take that message with them as they build the future of their communities and our world. Thanks to Nickelodeon and supporters like you, we can rest assured that tomorrow will be better for everyone.

Your postcards are REACHING GIRLS AROUND THE WORLD



Last year, humanitarian crises around the world left girls unsafe, unsure about their futures and starving. Your determination to support girls during emergencies keeps them moving forward onto a better future.

Detreminded Optimists like you chose to connect with girls around the world, not only with a gift to Plan, but also a postcard with a message assuring girls that there are people everywhere who believe in them.



Plan recently met with girls in Zimbabwe who received their postcards. As they read through the kind and encouraging messages from supporters like you, their faces lit up with joy, and they expressed their gratitude for your dedication to building a better world together.

Moments like this affirm Plan's purpose. Seeing how you connect with girls around the world in the name of equality only makes the movement stronger. **THANK YOU!**

You're supporting YOUNG LEADERS in Guinea



At a national youth forum organized by Plan International, young people in Guinea came together to amplify the youth voices in the fight for girls' rights and gender equality. At the workshop in Conakry, 172 participants from 50 youth groups undertook two days of intensive work on leadership, empowerment and governance.

"We, as young people and children, are actors of change and therefore any action that facilitates this process makes us happy in more ways than one," Mariame, president of Guinea's Children's Parliament, says.

By the end of the two-day forum, young people had developed an action plan focused on several themes including youth engagement, the safe use of social networks in the promotion of girls' rights and gender equality, partnerships and policymaking.



Fanta, who is president of a youth organization called Women and Girls for Sustainable Development, was pleased to have the opportunity to join the workshop.

"I am very happy to have taken part in this forum, which I found to be very inclusive, because it is a forum that brought together almost all the youth organizations promoting the rights of children, girls and young people throughout the country," Fanta says. "It is really a first for me to be involved in such an event."

We're fighting **GENDER** **INEQUALITY** together

For too long, adolescent girls in poverty have been viewed as problems to be fixed, rather than partners for change. But girls know what they need best, and your support for Plan shows them that you're listening.

In October, Plan launched our We Are the Girls campaign, a \$200 million initiative to end gender inequality and invest in adolescent girls' leadership through a portfolio of projects — tackling issues like child trafficking, barriers to education and more. So far, you've equipped thousands of girls and their families with the tools they need to carve a new path for their communities.



2,465 young people in Guatemala completed life skills and gender equality training.



604 parents, caregivers and community leaders learned about girls' rights and gender equality in **Egypt**.



343 parents and caregivers enrolled in training on how to create supportive environments for children in **El Salvador**.

In Senegal, our Girls Learn & Thrive project is spreading the truth about child marriage and keeping girls in school. Using our unique **GirlEngage** approach, a girls' steering committee makes decisions about the design and planning of activities, as well as the recruitment of new participants.

"Really, the project has changed a lot in my life," 17-year-old Guignane says. "It has also made me a fighter, and a hardworking, respectful, confident girl who believes in herself much more and who influences decisions about my future with clearer life goals."



This project is just one of many creating change. Challenges like child marriage don't stand a chance with your support for Plan USA's We Are the Girls campaign, and together, we're forging a new world without gender inequality, where girls — and everyone — can thrive.

**Make a gift to Plan USA's We Are the Girls,
and keep the fight for gender equality alive!**



Plan International USA
235 Promenade Street, Suite 600
Providence, RI 02908
800.556.7918 | planusa.org

