Powered by supporters, we partner with adolescent girls and children around the world to overcome oppression & gender inequality.

We provide the support and resources that are unique to their needs and the needs of their communities, ensuring they achieve their full potential with dignity, opportunity & safety.
Where we work

ZIMBABWE
ZAMBIA
VIETNAM
UGANDA
TOGO
THAILAND
TANZANIA
SUDAN
SIERRA LEONE
SENEGAL
RWANDA
PHILIPPINES
PERU
PARAGUAY
NIGER
NIGERIA
NICARAGUA
NEPAL
MOZAMBIQUE
MALI
MALAWI
LIBERIA
LAOS
KENYA
INDONESIA
HONDURAS
GUINEA
GUINEA-BISSAU
GUATEMALA
BRAZIL
BANGLADESH
HAITI
DOMINICAN REPUBLIC
CAMBODIA
SOUTH SUDAN
MYANMAR
LEBANON
JORDAN
UNITED KINGDOM
SWITZERLAND
SWEDEN
NETHERLANDS
IRELAND
GERMANY
FRANCE
SPAIN
ITALY
SWITZERLAND
FINLAND
NORWAY
DENMARK
BELGIUM
BRAZIL
INDIA
SOUTH KOREA
JAPAN
AUSTRALIA
UNITED STATES
CANADA
HONG KONG
VENEZUELA
PANAMA CITY
MEXICO
SRI LANKA

The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by Plan International. *Working through partners.

What we focus on

Education
Plan’s Education programming includes projects focused on keeping girls in school, providing equal access to education, school sanitation and early childhood development.

Humanitarian Response
Plan’s Humanitarian Response programming includes projects focused on protection, girls in conflict, creating safe spaces during emergencies, disaster preparedness and resilience in the toughest circumstances.

Skills & Work
Plan’s Skills & Work programming includes economic empowerment projects focused on helping girls and women become independent and successful in their communities through efforts including vocational training, financial literacy, economic sustainability and entrepreneurship.

Maternal & Child Health
Plan’s Maternal & Child Health programming includes projects focused on the most basic human needs of mother and child: safe water, access to health care, disease prevention and protection from gender-based violence.

Gender & Youth Equality
Plan’s Gender & Youth Equality programming includes projects focused on elevating young people’s voices, achieving gender equality and preventing child marriage and trafficking.

READ MORE ABOUT WHAT WE DO.

This annual review is a summary of our work with girls and their communities in 2021.
From the **CEO**

In 2021, we continued to invest in girls and young women, working toward a world in which every girl is safe, educated and economically empowered. To do this, we are listening to their ideas, while also providing the spaces and skills for girls to truly lead. And we are advocating for the policies needed to protect girls in the U.S. and around the world. We measure our success by looking at changes in gender equality at the individual, social and societal levels — and we can see that real change is happening. While the impacts of COVID-19 made 2021 a challenging year, we had the opportunity to grow and innovate with our partners, supporters and most importantly, girls themselves. We are excited to continue our work with you and girls around the world in 2022.

SHANNA MARZILLI, Interim CEO
We are active in 78 countries. We reached 26.2M girls. We reached 24.1M boys. We worked in 61,231 communities. Supporters sponsored 1.2M children. We partnered with 39,607 organizations.

**Priority Areas of Work**

**Total**s may reflect double counting across different programs.

- **Education**
  - 10.4 million girls reached
  - $226M spent

- **Gender & Youth Equality**
  - 3.5 million girls reached
  - $114M spent

- **Humanitarian Response**
  - 15.7 million girls reached
  - $297M spent

- **Maternal & Child Health**
  - 5.8 million girls reached
  - $76M spent

- **Skills & Work**
  - 6 million girls reached
  - $51M spent

**Our Emergency Response**

- **136 Number of disaster responses**
  - Education in emergencies: 58 programs in 17 countries.
  - Child protection in emergencies: 76 programs in 36 countries.
  - Cash and voucher assistance in emergencies: 17 programs in 15 countries.
  - Health in emergencies: 33 programs in 19 countries.

**Progress on Girls’ Rights**

- **115 Changes or developments in laws, policies, regulations or guidelines.**
- **17 Education**
- **13 Adolescent pregnancy**
- **57 Violence against girls**
- **16 Girls’ leadership**
- **39 Increases or commitments to spending and services.**
- **7 Girls in crisis**
- **4 Other**

66,800 Number of people who signed an open letter from girls asking for action on online violence by social media platforms.
2021 financial overview


The condensed statement below is an excerpt from the audited financial statements of Plan International USA and reflects Plan USA’s portion of the global organization. For a full copy of Plan USA’s financial statements, as audited by PricewaterhouseCoopers LLP, refer to [https://www.planusa.org/about-us/financials/](https://www.planusa.org/about-us/financials/). The Global Financial Overview below reflects Plan International’s combined global financials. For more information on the Global results please see: [https://plan-international.org/publications/plan-international-worldwide-annual-review-2021](https://plan-international.org/publications/plan-international-worldwide-annual-review-2021).

### Global financial overview

For every $1 we expended* in 2021, we spent...

- **80 CENTS** on life-changing programs for children, their families and communities.
- **12 CENTS** on raising funds and attracting new supporters.
- **8 CENTS** on activities such as HR, finance and IT systems to make our program work as efficient and effective as possible.

### Operating revenue

Public support and revenue:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship contributions</td>
<td>$19,273,677</td>
</tr>
<tr>
<td>U.S. government grants and contracts</td>
<td>$22,252,103</td>
</tr>
<tr>
<td>Contributions</td>
<td>$15,774,580</td>
</tr>
<tr>
<td>Gifts-in-kind and other contributions</td>
<td>$7,499,571</td>
</tr>
<tr>
<td>Total public support and revenue</td>
<td>$64,799,931</td>
</tr>
<tr>
<td>Investment and other operating revenue</td>
<td>$3,430,587</td>
</tr>
<tr>
<td><strong>Total income:</strong></td>
<td><strong>$68,230,518</strong></td>
</tr>
</tbody>
</table>

### Expenses

Program expenses:

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program and technical support</td>
<td>$41,962,135</td>
</tr>
<tr>
<td>Building relationships</td>
<td>$1,002,153</td>
</tr>
<tr>
<td>Development education and advocacy</td>
<td>$5,794,247</td>
</tr>
<tr>
<td><strong>Total program expenses:</strong></td>
<td><strong>$48,668,535</strong></td>
</tr>
</tbody>
</table>

Operating expenses:

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>$5,531,733</td>
</tr>
<tr>
<td>Management and general</td>
<td>$9,495,355</td>
</tr>
<tr>
<td><strong>Total operating expenses:</strong></td>
<td><strong>$15,027,088</strong></td>
</tr>
<tr>
<td><strong>Total expenses:</strong></td>
<td><strong>$63,695,623</strong></td>
</tr>
<tr>
<td><strong>Total operating results:</strong></td>
<td><strong>$4,534,895</strong></td>
</tr>
<tr>
<td><strong>Nonoperating results:</strong></td>
<td><strong>$144,097</strong></td>
</tr>
<tr>
<td><strong>Total change in net assets:</strong></td>
<td><strong>$4,678,992</strong></td>
</tr>
<tr>
<td>Net assets at beginning of year</td>
<td>$45,108,042</td>
</tr>
<tr>
<td>Net assets at end of year</td>
<td><strong>$49,787,034</strong></td>
</tr>
</tbody>
</table>

*Excluding foreign exchange gains and losses.
Our COVID-19 response

Plan International adapted its programs to best deliver on its dual focus on humanitarian and development work in 2021. Given the increase in number and intensity of stresses such as the pandemic, the climate crisis, conflict and insecurity in many regions, we had to rethink our approach to existing programs to maintain impact in this new global context. Education programming was redesigned in response to school closures and the need for accelerated learning approaches; skills and work programs encompassed food security and cash and voucher assistance; and there was an increased focus on nutrition in early childhood development programs alongside education.

READ MORE ABOUT 2021.