



FALL | 2021

Your
IMPACT

WHAT GIVES HER HOPE...

In her own words

In this season of gratitude, girls around the world share what they are grateful for — and what gives them hope for the future.

“School has changed my life. To all those who helped me come to school, I say thank you ... I have friends who dropped out of school to work at gold mining sites to earn money. It is important to me to finish my studies, so I can become a teacher.”

Eugénie participates in a Plan program that promotes gender equality, working in over 135 villages in Burkina Faso to raise awareness on the importance of educating girls and building the capacity of schools, teachers and staff. Thank you for believing that when a girl owns her future, everyone around her prospers too.



BURKINA FASO
EUGÉNIE, 12



LAOS
SINXAY, 10

“I received a scholarship to continue my schooling and I also joined the reading camp activities that Plan International arranged. The reading camp is fun and the colorful storybooks make reading interesting ... Many of the children have new uniforms and learning materials. My friends want to stay in school and take part in all the activities.”

The pandemic and subsequent lockdowns resulted in widespread unemployment in Laos. With the support of donors like you, Plan established a scholarship program for students like Sinxay, who otherwise may not have been able to stay in school.



BANGLADESH
SHUBORNA, 10

“It is easier to study in the clear light of the solar lamp at night. Now I can play with my friends in the afternoon. Before, I had to complete my lessons in the daytime as my father could not buy kerosene for the lamp regularly. But even completing my studies during the day was difficult as I am busy with the household chores. I will also use this light while going outside at night.”

Plan’s Safe Schools project in Bangladesh distributed more than 1,500 solar lamps to students like Shuborna who don’t have electricity, so they can keep up with their studies.



BOLIVIA
GABRIELA, 16

“I want girls, teenagers and women to know that they are valuable and capable of being agents of change, that weaknesses can become strengths and that there are no barriers to contributing to society ... I want more girls, adolescents and young people to become leaders, to get involved and be empowered by transformative spaces that allow them to enjoy an equal society and safe environment to fulfill their dreams and live fairly.”

As a Plan youth advocate, Gabriela regular gives talks in schools and the wider community about the importance of taking care of the environment and promoting gender equality.

A gift that keeps on giving

What does a pair of goats have to do with an education?

Well, for 15-year-old Mabinty, the answer is simple: everything.

The daughter of farmers who struggled to make ends meet, Mabinty and her sisters often had to miss school because it was an expense her parents couldn’t afford.

“Each time I was told to leave school because my school fees went unpaid, I would feel ashamed,” Mabinty says.

Then, the family received a gift that changed their lives: two goats, through Plan’s livestock program.

“Nutrition remains a serious concern in Sierra Leone, with high incidence of chronic and particularly seasonal hunger in the rural areas,” says Plan International Sierra Leone’s Country Director, Evariste Sindayigaya.

“Therefore, improving food security and access to financial services for parents and caregivers of children and young people remain key to advancing the rights of children.”

Goats produce approximately 240 gallons of milk a year, not only providing nourishment for a family, but also an additional source of income, selling milk and cheese at the local market. Mabinty’s family now breeds goats, and they plan to expand the business in the future.

“In the next few years, my animal shelter will be filled with goats and sheep,” says Mabinty’s father.

“I’m thankful to Plan International that they selected my family to be among those who received livestock,” Mabinty says. **“There was no way my family would have been able to afford to buy two goats when buying basic essentials like food, soap and clothing is so difficult.”**



SIERRA LEONE



HAITI

Haiti needed your help, and you were there

Haiti was already reeling from political insecurity and poverty. Then, in August, a devastating 7.2 magnitude earthquake struck, killing over 2,200 people and injuring at least 12,200 more.

“When the earth shook I was at home selling bananas with my mother,” 16-year-old Joseline recalls. **“I started running, and I fell.”**

Joseline’s home was one of nearly 130,000 houses that were destroyed by the earthquake; her family is living in a temporary shelter. Her school was also destroyed, disrupting her education again. **“If I can’t go back to school, I will be sad because school helps me a lot.”**

Safety is one of the main concerns of children in crisis, particularly adolescent girls. Families try to keep their children close, but shelters are crowded and can be dangerous.

With your support, Plan is urgently working with our partners in Haiti to strengthen child protection systems, including community-based safeguarding mechanisms and psychosocial support. We’re also building temporary learning centers and delivering cash transfers to affected families.

Thank you for being there for Haiti when they needed you most.



NIGERIA

P&G and you: Multiplying your impact

There's an old story about a parent who shows their children a quiver of arrows. The children can break a single arrow but not the bundle. They learn that they are stronger working together than on their own.

The same could be said for Plan International USA supporters and partners.

This fall, we want to highlight our partner Procter & Gamble (P&G) and show how their support works hand-in-hand with your Gifts of Hope to save lives in Nigeria.

Insurgencies in northeast Nigeria have caused a widespread humanitarian crisis, displacing millions. Women and children comprise approximately 85% of those in need of emergency humanitarian assistance in the area. Waterborne disease, like cholera and diarrheal diseases, remains the second leading cause of death among children under the age of five.

With the support of P&G, Plan has implemented the Safe Drinking Water for Nigerian Communities project in Nigeria. The project helps to keep children safe and healthy through the distribution of water purification packets and hygiene kits. Plan also raises awareness on the importance of hygiene and healthy behaviors, such as hand-washing, to protect communities during the pandemic.

But the work didn't stop there. We gave **you**, our donors, the option to supercharge this program with your Gifts of Hope — and you stepped up to the plate! Thanks to our partnership with P&G, when you gave a water gift, the value of your gift was quadrupled. A gift of 250 water purification packets became 1,000 packets while a gift of sanitation kits for five families now reached 20 families. For a child vulnerable to deadly waterborne diseases in Nigeria, that was literally a lifesaving gift.

Individually, you're saving lives. Together, you're creating a powerful ripple effect that is transforming the world. Thank you for making the future brighter for all children, no matter where they live.

Your Gifts of Hope



Total number of Gifts of Hope given: 10,093
Total raised through Gifts of Hope: \$842,240
(July 2020 through June 2021)



Top gift by total amount donated
Give to Plan (where needed most)
Total amount donated: \$96,929

Most popular gifts

(Highest number of gifts given)



250 Water Purification Tablets
Number of gifts given: 1,530
Total amount donated: \$30,606



Protect a Girl
Number of gifts given: 928
Total amount donated: \$47,775



Chickens & Ducks
Number of gifts given: 887
Amount donated: \$15,983



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