WHERE we work

AFRICA AND MIDDLE EAST
Benin
Burkina Faso
Cameroon
Central African Republic
Egypt
Ethiopia
Ghana
Guinea
Guinea-Bissau
Kenya
Jordan
Lebanon
Liberia
Malawi
Mali
Mozambique
Niger
Nigeria
Rwanda
Senegal
Sierra Leone
South Sudan
Sudan
Tanzania
Togo
Uganda
Zambia
Zimbabwe

AMERICAS
Bolivia
Brazil
Canada
Colombia
Dominican Republic
Ecuador
El Salvador
Guatemala
Haiti
Honduras
Nicaragua
Panama
Paraguay
Peru
USA

ASIA
Bangladesh
Cambodia
China
Hong Kong
India
Indonesia
Japan
Korea
Laos
Myanmar
Nepal
Pakistan
Philippines
Sri Lanka
Thailand
Timor-Leste
Vietnam

EUROPE
Belgium
Denmark
Finland
France
Germany
Ireland
Italy
Netherlands
Norway
Spain
Sweden
Switzerland
UK

OCEANIA
Australia
Papua New Guinea
Solomon Islands

ADVOCACY OFFICES
Addis Ababa
Brussels
Geneva
New York

REGIONAL OFFICES
Bangkok
Dakar
Nairobi
Panama City

INTERNATIONAL HEADQUARTERS
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This review covers the period July 1, 2017 to June 30, 2018.

Cover photo: Jackline, a member of the Safer Cities for Girls program in Kampala, Uganda.
Credit: Plan International / Quinn Neely
Though 2018 was full of challenges (and what year is not?), we have much to celebrate as well. The number of people living in extreme poverty continues to fall. And the United Nations reported that a number of countries moved up in the Human Development Index (HDI), a comprehensive measure of well-being—reflecting that, on average, people are living longer, are more educated, and have greater income than ever before.

Due to rising literacy rates and investments in education, 11.5 million more people can read, and rates of infant mortality, maternal mortality, childhood stunting, and teen pregnancy worldwide continue to decline. The gender gap in primary and secondary education has closed dramatically, and more women around the world now hold government seats than ever before, including in the U.S. House of Representatives!

The amazing strides we have made together with our individual donors, corporate partners, government and foundation grantors, and young people cannot be understated. The impact we have had on people’s lives—stories you’ll read in the following pages—is real and critical to making the world a better place for all children, especially girls. At the same time, however, the HDI reports that “massive differences” remain across the world in people’s well-being. We see growing inequality, in income and outcomes everywhere, including in our own country. This is perhaps the central issue of our time.

Gender inequality is both a reflection and a cause of growing disparities worldwide. Plan International USA’s survey of young people in the U.S. demonstrated how deeply embedded gender stereotypes are in our own culture, and the challenges we will face in trying to change them going forward. For example, the survey showed that while the vast majority of adolescents (92 percent) say they believe in gender equality, there is some uncertainty below the surface. In fact, 72 percent of girls ages 14-19 years old say they’ve been treated with less respect because of their gender. And only 19 percent of boys in the same age range think sexism is a big problem. The disparities in attitudes regarding gender roles are even starker in the 50-plus countries in which Plan implements its work.

Such disparities have real life consequences for everyone. When girls and women are excluded from decisions about their own lives—their ambitions and futures—we all lose. We miss out on their talent, contributions, and ideas—and we collectively suffer as a result. The World Bank estimates that globally, the loss in human capital wealth due to gender inequality is estimated at $160.2 trillion if we simply assume that women would earn as much as men. Said differently, human capital wealth could increase by 21.7 percent globally, and total wealth by 14.0 percent with gender equality in earnings.

This is why, together with girls and women, boys and men, Plan International USA is committed to achieving a just world that values children’s rights and gender equality. We want to make the world a better place for all—and we are honored to be moving toward that goal with you.

With deep appreciation,

Tessie San Martin
President & CEO
Plan International USA
<table>
<thead>
<tr>
<th>Name</th>
<th>Professional Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Susan Benton</td>
<td>Member, Benton Firm LLC</td>
</tr>
<tr>
<td>Paul Dwyer</td>
<td>President &amp; CEO, Viamericas Corporation</td>
</tr>
<tr>
<td>Elizabeth A. Fessenden</td>
<td>Retired President, Alcoa Flexible Packaging</td>
</tr>
<tr>
<td>Georgiana Gibson (Secretary)</td>
<td>Retired Neuroradiologist, private practice</td>
</tr>
<tr>
<td>Vince Jackson</td>
<td>President &amp; CEO, Marketing Moves, Inc.</td>
</tr>
<tr>
<td>Dorota Keverian (Chair)</td>
<td>Former Global Director of Consultant HR, Boston Consulting Group</td>
</tr>
<tr>
<td>Marcelo Kim</td>
<td>Partner, Paulson &amp; Co. Inc.</td>
</tr>
<tr>
<td>Sara Moore</td>
<td>Youth Trustee</td>
</tr>
<tr>
<td>Betsy Myers</td>
<td>Partner, Verrill Dana LLP</td>
</tr>
<tr>
<td>Carol Peasley</td>
<td>Retired, USAID Senior Foreign Service Officer</td>
</tr>
<tr>
<td>Jack Poulson (Treasurer)</td>
<td>Managing Director, Mariner Investment Group</td>
</tr>
<tr>
<td>Devesh Raj</td>
<td>Senior Vice President of Strategic and Financial Planning, Comcast Corporation</td>
</tr>
<tr>
<td>Tamer Rashad</td>
<td>Founder &amp; CEO, Humtap, Inc.</td>
</tr>
<tr>
<td>Nasima Sadeque</td>
<td>Chief Financial Officer, Hacker Group, Inc.</td>
</tr>
<tr>
<td>Allison Knapp Womack (Vice-Chair)</td>
<td>Senior Vice President &amp; Chief Marketing Officer, Enterprise Community Partners</td>
</tr>
</tbody>
</table>

*as of fiscal year ending June 30, 2018
OUR PURPOSE

We strive for a just world that advances children’s rights and equality for girls, and we motivate our people and partners to:

• empower children, young people, and communities to make vital changes that tackle the root causes of discrimination against girls, exclusion, and vulnerability

• drive change in practice and policy at local, national, and global levels through our reach, experience, and knowledge of the realities children face

• work with children and communities to prepare for and respond to crises, and to overcome adversity

• support the safe and successful progression of children from birth to adulthood

You’re a part of the Plan!

In 2018, donors like you made life better for millions of children through Plan. Here are just a few of the things we achieved together:

• You are part of a global movement that now spans 76 countries around the world and improves the lives of more than 18 million girls and 16 million boys.

• Last year, passionate people like you sponsored approximately 1.2 million children, creating a ripple effect that impacts their families, communities, and entire countries.

• More than 1,100 girls took over the roles of prime ministers, mayors, CEOs, and other leaders in 64 countries as part of the biggest-ever global #GirlsTakeover on International Day of the Girl.

• When disasters struck last year, you were there to answer the call. You helped respond to disasters like the drought in South Sudan, the volcano in Guatemala, and the ongoing Rohingya crisis in Bangladesh.
MORE THAN 80 YEARS OF BUILDING PARTNERSHIPS TO TRANSFORM CHILDREN’S LIVES

Active in 76 countries in 2018

We partnered with 51,581 organizations

Supporters sponsored 1.2 million children

18,140,482 GIRLS and 16,085,741 BOYS benefited from our work**

$992 MILLION raised

$945 MILLION expenses*

*$706.1 million of the global expenses are related to mission-driven activities. Please see page 15 for additional details.

**These numbers reflect the global federation.
Sponsorship

Child sponsorship offers a smart and tested way to form an inspiring connection with a child. Child sponsors’ monthly contributions are pooled to support community-led, self-sustaining projects that address urgent needs in sponsored children’s countries. This maximizes impact, allowing each sponsor to develop a meaningful connection with a brave, determined child, while improving the lives of many.

When you sponsor a child, you’re changing a community

When 12-year-old sponsored child Sanmya is asked to describe her rural Quilombo community in northeastern Brazil, she quickly points out all the things that are missing. It is difficult to access, and most homes lack basic sanitation.

Sanmya’s local school only offers classes up to the ninth grade, which means that those who want to continue their studies have to take a bus to the city each day. The result is a high dropout rate.

But, just a few years ago, education was even harder to access, as the school building was in a ruinous state of decline. Enter Plan International! Plan worked with the community to quickly renovate the school. This included classrooms, a computer room, and a playground.

“This space is very good now because children were running on the road, playing in the middle of the woods, and it was very dangerous,” “said Sanmya.” “Now everyone is safe in the playground.”

Sanmya is a member of Plan’s Women’s Football Initiative. She is learning, through sports, about gender issues and the importance of equality.

“The project tells us about violence and women’s rights while teaching us how to play soccer,” she said. “Soccer can be played by both boys and girls, so it should be in other parts of our lives.”

“The activities that Plan offers us outside of school are very important for us to learn and grow,” she said. “They help us a lot. Plan’s presence here is also really important to make adults listen more to us children, so they understand that we also need to have a voice, we need to be heard and respected.”

For Sanmya, Plan’s presence in her community has made a real difference.

Global Numbers

- 1,170,268 sponsored children were assisted by Plan International’s work
- Plan International had 1,065,055 sponsors
Disaster & Conflict

In times of disaster, children are particularly vulnerable. Separation from families and friends causes uncertainty, anxiety, and shock, with a significant impact on children’s emotional well-being. Our initial disaster response work focuses on children’s urgent needs, such as shelter, food, and water. We follow this with child protection and education to help re-establish a sense of security and normalcy.

Our goal is to support children and youth, their communities, and their societies to develop resilience, enabling them to better absorb external shocks and continue forward with their personal and community development.

You were there for Rohingya children in need

From a makeshift classroom in a refugee camp filled with thousands of people, you can hear something surprising: laughter.

Inside, a group of Rohingya teachers are learning what to do when a natural disaster strikes. It’s springtime, and they’re closing in on monsoon season in Bangladesh.

The Rohingya have already been through a lot. A campaign of extreme violence started on August 25, 2017 in Rakhine State, Myanmar, causing hundreds of thousands of Rohingya to flee to Cox’s Bazar, Bangladesh. The total Rohingya population in Cox’s Bazar is more than 900,000. More than half of the refugees are children and in need of education.

Rateka is 18 and became a teacher shortly after she arrived in Cox’s Bazar. Now, she’s concerned about the coming monsoons.

“My classroom is near hills, and I’m worried about possible landslides that might damage it and impact the children,” she said.

Thanks to help from people like you, almost 600 teachers, including Rateka, were trained on how to respond to natural disasters. We can’t stop a landslide from happening, but thanks to you, we can make sure children and families are ready. By providing this vital knowledge, you are saving lives!
Education

Education is one of the most powerful tools available to ensure children are able to fulfill their potential. Every child has the right to education, but many are excluded because of poverty, gender, disability, geographical remoteness, or language or cultural barriers.

We work to promote free, equal access to quality education for all children. We promote child-friendly learning environments; develop teaching skills and teaching materials; provide training to government staff; and work closely with parents and communities to enable them to support their children’s learning at home, in school, and in the wider community.

Learning to read brings communities together

A crowd had formed at the literacy center in Beykori village. Parents, friends, family members, and interested observers gathered around a group of first- and second-graders from the town’s school. A large blackboard in front has text written in the local Hausa language.

This is a public reading session, where students show off the skills they are learning in school in front of their parents and community. These sessions are supported by the Niger Education and Community Strengthening (NECS) Project, funded by USAID and implemented by Plan International.

For the parents in the audience, these sessions bring a particular sense of pride—their children are reading in their own language. Local language texts are rare in Niger. Seeing the next generation reading in their mother tongue is a happy moment.

At this particular session, a man named Malam stood in front of the group and addressed the school director. “Do me the pleasure of enrolling my daughter in first grade next year,” he said. “I want her to be like these children who just read for us.”

This gesture demonstrates that NECS’s efforts to change attitudes about girls’ education are working. In Niger, only 15 percent of adult women can read. This year in project schools, the ratio of girls to boys in first grade was nearly 1:1.

NECS is a seven-year program focused on early grade reading. It operates in 158 primary schools in all regions of Niger and is supported through your tax dollars.

Global Numbers

• Inclusive, quality education reached **11,947,700 individuals**
• Early childhood development reached **28,294,424 individuals**
Plan supports a range of programs that reduce newborn and maternal mortality, increase child survival, and support the healthy development of children into adulthood. These projects include initiatives to prevent and combat specific avoidable childhood illnesses, as well as efforts to strengthen community health systems and positively impact health-seeking behavior.

Our integrated approach to health intersects with work to promote good nutrition, early child development, and early education, while providing support for parents and caregivers. We support quality, age-appropriate sexual and reproductive health education and services for adolescents and young people. We also advocate for more effective policies and actions that respect and protect the rights of children, adolescents, and young people living in a world with HIV.

Flushing period taboos in Bolivia

When girls lack access to safe, private, sanitary bathrooms at school, menstruation can be a serious barrier to their rights and education. With your support, Plan partnered with Kimberly-Clark Corporation and the Kotex brand on our Keeping Girls in School project, targeting four schools in rural Bolivia where existing facilities and behaviors were holding girls back.

The results are inspiring! Now nearly 700 students have access to safe, sanitary new bathrooms at school. Students and teachers are working together to overcome misinformation, cultural taboos, and shame around periods. They're becoming advocates for change after attending Plan trainings on sexual health; gender and reproductive rights; and water, sanitation, and hygiene.

“These bathrooms are clean and private. Thank you,” said 17-year-old Dayana. “The workshops were very useful,” she added. “We talked about hygiene, menstruation, and fertility, and learned a lot. This knowledge will help us take better care of ourselves and our new bathrooms too.”

Global Numbers

- Improved sexual and reproductive health for 2,089,352 girls
Protection

Plan works to ensure that all children are safe and protected from abuse, neglect, exploitation, and violence. Plan recognizes that protection needs and challenges may vary according to a child's gender, and we focus our efforts and investments to address such differences.

We provide services designed to prevent abuse, neglect, and exploitation of children and to help victims recover. We campaign for and promote adequate legal protection at all levels, as well as advocate for strong support within families and communities. In addition, we raise public awareness of, and respect for, the right of all children to protection, and we help young people access the skills and knowledge that will enable them to protect themselves.

Action Against Child Trafficking

The Action Against Child Trafficking project raises awareness about child trafficking in Nepal. A critical component of the program is youth campaigners. This is because youth can often effectively reach their peers and inspire younger children. Youth campaigners assist with awareness-raising activities such as street drama, public discussions, and events to educate their communities about trafficking and bring about sustainable societal change.

Because of the generosity of people like you, in 2019 the project will enter phase two, expanding to holistically empower all key stakeholders in a child's life with knowledge and skills in protection and prevention of child trafficking in Nepal, Bangladesh, and India.

Global Numbers

- Gender-sensitive child protection for 3,026,491 million girls
- Gender-sensitive child protection reached 11,161,839 girls, boys, women, and men
Giving Ethiopian Girls What They Need to Succeed

For John and his wife, Regina, the decision to fund a new water system for their sponsored child’s school was a natural outgrowth of John’s strong connection to Ethiopia, where he spent two years as a Peace Corps volunteer. Together, the couple has a strong belief in the importance of girls’ education for sustained development and social justice. John and Regina have been Plan sponsors since 1974.

John says, “One of the things I learned [from other projects] is to ask the girls directly what do they need. When I asked my sponsored child what do the girls at her school need, this is how the water and girls’ toilet project began.”

Semira, John’s sponsored child, reported that there were not sufficient toilet facilities at her school. John knew that many girls drop out of school when they reach puberty. “They miss school when they have their periods, because most schools in the countryside have no latrines, and they become embarrassed,” he said.

John worked with Plan personnel on the ground in Ethiopia to investigate Semira’s situation. They found that the entire water system at the school had been compromised. The toilets at the school were overworked and were failing because they did not have enough facilities to support the number of students at the school. They also did not have sufficient hand-washing stations.

John decided to use a portion of his IRA to fund a project that would build a new water supply for the school, new hand-washing stations, and new toilet facilities.

John says that he learned much about the obstacles to girls’ education during a visit to Plan’s Girls Empowerment Through Education program in Ethiopia. “Plan International and other projects demonstrate that progress is possible,” he said.
Plan International USA Condensed Statement of Activities and Changes in Net Assets for Year Ended June 30, 2018

The condensed statement of activities and changes in net assets is an excerpt from the audited financial statements of Plan International USA. For a full copy of the financial statements as audited by PricewaterhouseCoopers LLP, refer to [https://www.planusa.org/statements](https://www.planusa.org/statements).

The financial information on this page reflects the results of Plan International USA’s portion of the worldwide organization, while the accomplishments and other statistics in this publication reflect Plan’s combined global programs and activities. Please see the next page for the Plan Worldwide Financial Summary.

**OPERATING REVENUE**
Public support and revenue:
- Sponsorship contributions $19,269,289
- Private and federal grants/contracts 40,563,321
- Contributions for community projects 6,198,615
- Other contributions 9,861,990
- Total public support and revenue 75,893,215
- Investment and other operating revenue 258,079
- **Total income** $76,151,294

**EXPENSES**
Program expenses:
- Program and technical support 54,946,949
- Building relationships 820,940
- Development education and advocacy 1,725,788
- **Total program expenses** $57,493,677

Operating expenses:
- Fundraising 5,505,479
- Management and general 10,679,642
- Total operating expenses 16,185,121
- **Total expenses** $73,678,798

- Total operating results 2,472,446
- Nonoperating results 505,638
- Total change in net assets 2,978,134
- Net assets at beginning of year 35,936,739
- **Net assets at end of year** $38,914,873
Plan International Worldwide Financial Summary for the Year Ended June 30, 2018

The financial information presented in this report with respect to Plan International Worldwide has been extracted from the combined financial statements of Plan International Worldwide for the year ended June 30, 2018. These combined financial statements were prepared in accordance with International Financial Reporting Standards and can be viewed in full at https://www.planusa.org/docs/plan-worldwide-annual-review-2018.pdf

The financial statements of Plan International Worldwide were audited by PricewaterhouseCoopers LLP in the United Kingdom in accordance with International Auditing Standards, and their audit report was unqualified.

Because the combined results represent the aggregation of Plan International and all of Plan's national offices, the resulting income and expenditure profile and ratios are not necessarily applicable to any of the individual entities.

The amounts are translated from euros to U.S. dollars based on average rates prevalent during the reporting period.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Sponsorship Income</td>
<td>$419.8 million</td>
</tr>
<tr>
<td>Grants and Other Income</td>
<td>$572.1 million</td>
</tr>
<tr>
<td>Total Income</td>
<td>$991.9 million</td>
</tr>
<tr>
<td>Program Expenses</td>
<td>706.1 million</td>
</tr>
<tr>
<td>Fundraising, Operating, and Other Expenses</td>
<td>238.9 million</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$945.0 million</td>
</tr>
</tbody>
</table>
Our partners in 2018 included...

Accenture Development Partnerships
Alex and Ani
Better World Books
Bill & Melinda Gates Foundation
Blanche T. Enders Charitable Trust
Boston Consulting Group
Campbell Scientific
Chevron
Christian Dior
Citi Foundation
Clear Channel
Clinique
Clinton Global Initiative
Coca-Cola
Conrad N. Hilton Foundation
Cummins
Desert Essence
Discovery Communications
Dorthea Haus Ross Foundation
EcoTools
ExxonMobil Foundation
Facebook
General Electric
Givewith CBS Media
Glamour Magazine
Global Environment & Technology Foundation
Global Impact
Google
JPMorgan
Kimberly-Clark
KPMG*
Latter Day Saints Charities
Margaret A. Cargill Philanthropies
Maybelline
Metlife Foundation
Microsoft
Molly Gingerich-Barbara Pillsbury Memorial Fund
NBCUniversal
Nethope
Nike Foundation
PIMCO
Princess Cruises
Procter & Gamble
PwC
Raymond and Elizabeth Bloch Educational and Charitable Foundation
Rotary Interact
Samuel Freeman Charitable Trust
SAP
Starbucks*
State Street Global Advisors
Study Group US
Target
The Center for Disaster Philanthropy
The Female Quotient
The United States Agency for International Development
TOMS
UNICEF*
Unilever*
Viacom

*These are selected partners in the global federation.

At Plan we believe that by working with others, we can more sustainably enable children, particularly girls and young women, to learn, lead, decide, and thrive. Plan works with corporations and foundations to create lasting impacts through corporate grants, cause-marketing campaigns, employee engagement, emergency and humanitarian support, and shared value partnerships that align with a business’s objectives. Together, we can transform lives.

About Plan International

We strive to advance children's rights and equality for girls all over the world. We recognize the power and potential of every single child. But this is often suppressed by poverty, violence, exclusions, and discrimination. And it’s girls who are most affected. As an independent development and humanitarian organization, we work alongside children, young people, our supporters, and our partners to tackle the root causes of the challenges facing girls and all vulnerable children. We support children’s rights from birth to adulthood, and enable children to prepare for and respond to crises and adversity. We drive changes in practice and policy at local, national, and global levels using our reach, experience, and knowledge. For more than 80 years, we have been building powerful partnerships for children, and we are active in more than 70 countries.