



Plan International

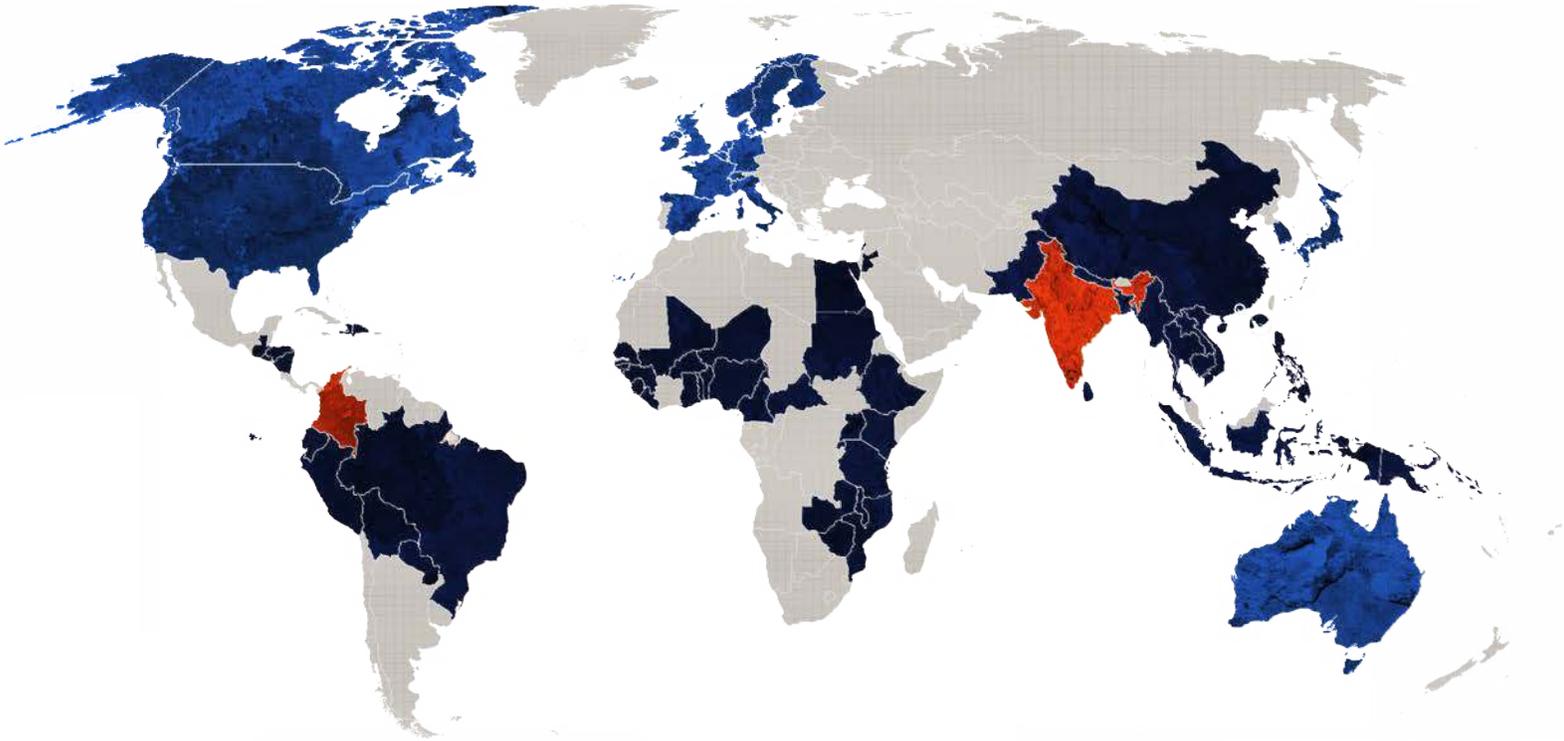
WORLDWIDE ANNUAL REVIEW | 2020

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Where we work



AMERICAS

- Bolivia
- Brazil
- Canada
- Colombia
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Haiti
- Honduras
- Nicaragua
- Panama
- Paraguay
- Peru
- USA

AFRICA & MIDDLE EAST

- Benin
- Burkina Faso
- Cameroon
- Central African Republic
- Egypt
- Ethiopia
- Ghana
- Guinea
- Guinea-Bissau
- Kenya
- Jordan
- Lebanon
- Liberia
- Malawi
- Mali
- Mozambique
- Niger
- Nigeria
- Rwanda
- Senegal
- Sierra Leone
- Sudan
- Tanzania
- Togo
- Uganda
- Zambia
- Zimbabwe

EUROPE

- Belgium
- Denmark
- Finland
- France
- Germany
- Ireland
- Italy
- Netherlands
- Norway
- Spain
- Sweden
- Switzerland
- UK

ASIA

- Bangladesh
- Cambodia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Korea
- Myanmar
- Nepal
- Philippines
- Thailand
- Timor-Leste
- Vietnam

OCEANIA

- Australia
- Papua New Guinea
- Solomon Islands

Foreword

None of us had any idea what 2020 had in store for us. When the COVID-19 pandemic became a global health crisis, it also became a very specific and dangerous threat to girls. Because school closures, economic setbacks and spikes in trafficking and violence are all forces that could unravel years of progress toward gender equality.

That makes the work we're doing together more important than ever before.

With our supporters, Plan International impacted almost 27 million girls around the world in 2020. We protected girls and vulnerable children from the impacts of COVID-19, but we also continued to invest in their futures.

All of us have the responsibility to make sure that the fight for girls' rights and gender equality stays on track. Because a more equal world is a stronger world for all of us.

Thank you for your support. We look forward to keeping up the fight together in 2021.

With gratitude,



Dr. Tessie San Martin
President & CEO
Plan International USA



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Board Member

*As of June 30, 2020

Our purpose

Plan International USA is a girls' rights organization. Powered by supporters, we partner with adolescent girls and children around the world to overcome oppression and gender inequality, providing the support and resources that are unique to their needs and the needs of their communities, ensuring they achieve their full potential with dignity, opportunity and safety. Plan's work is organized into five key impact areas: Gender & Youth Equality, Education, Maternal & Child Health, Skills & Work and Humanitarian Response.

Our work with girls is collaborative. Girls know the changes they need in their lives, and Plan is listening and working with them to make those changes happen.



BUILDING PARTNERSHIPS TO **TRANSFORM** CHILDREN'S LIVES FOR OVER 80 YEARS.

Active in

75 COUNTRIES.



We partnered with

36,657 ORGANIZATIONS.

\$1B
raised.



\$1B
spent.

26,881,125 GIRLS
and **24,023,969 BOYS**
benefited from our work.



Supporters sponsored

1.2 MILLION CHILDREN.

* Total adjusted to compensate for double-counting across different programs.



Gender & Youth Equality

As a girls' rights organization, Plan tackles the barriers and gender norms that stand in the way of girls realizing their full potential. We fight injustices like human trafficking, child marriage and gender-based violence. Plan partners with girls and youth every step of the way — because we believe their voices matter and that they can lead the charge.

THE WORLD TODAY

Girls around the world face unbearable challenges because of their gender. They're sold or kidnapped by human traffickers. They're forced into marriage when they're too young. And they have to face gender-based violence in their communities, and sometimes their own homes. The COVID-19 pandemic intensified these issues in 2020. Girls are more isolated in quarantine, and rates of trafficking, child marriage and violence are escalating.

OUR WORK IN 2020

Plan works with communities to combat child and early marriage, trafficking and gender-based violence. Working with both girls and boys, we challenge the root causes and norms that lead to gender inequality. We amplify youth voices by providing platforms for their advocacy and leadership. Plan is committed to making sure girls can take charge of their futures, and that all youth are empowered to drive change.



\$103 million
invested in supporting
young people to
drive change.



2,986,609 girls
supported to be
active citizens.



Education

Plan offers holistic solutions that help the most vulnerable girls and boys access quality education, from the earliest years through secondary school. Because school is the key to a better, more equitable future, and every child has the right to an education, no matter where they live.

THE WORLD TODAY

Around 131 million girls aren't enrolled in school. There's so much that they could achieve, but they're being held back from fulfilling their potential. The COVID-19 pandemic has only made matters worse. With schools closed around the world, there's been a profound impact on vulnerable children's learning — especially for girls. Girls have been less likely to participate in remote lessons and adolescent girls are especially at-risk for never returning to the classroom.

OUR WORK IN 2020

We break down barriers that keep girls and vulnerable children from accessing education. We work with communities to build early childhood centers. We support governments in designing materials so that all children, regardless of language or ethnicity, can become literate. Plan helps families support their children's learning at home — something that became more important than ever because of COVID-19. We also focus on helping girls transition from primary to secondary school, making sure that they can thrive by preventing early marriage, increasing school safety, improving teacher quality and providing learning support.



6,108,737 girls
with better access
to education.



\$119 million
invested in Education.



Maternal & Child Health

Plan is committed to making sure girls and vulnerable children grow up and thrive in healthy environments where they're able to make informed choices. We want all girls to have control over their lives and bodies. Plan works with communities to increase access to quality health services, as well as clean water and sanitation facilities. And we prepare children and adolescents with the information and skills they need to manage their health and realize their rights.

THE WORLD TODAY

Too many girls, children and young women lack equal access to health care. And COVID-19 only exacerbated global health challenges in 2020. The diversion of health care resources means girls now face even greater obstacles to getting the essential services they need. The pandemic is predicted to result in millions more unintended pregnancies, child marriages, cases of female genital mutilation and gender-based violence.

OUR WORK IN 2020

Plan aims to reduce newborn, maternal and child mortality. We work with our partners to help mothers, children and young people access quality health care. When it comes to reproductive health, we support quality, age-appropriate education and services for adolescents, including menstrual hygiene management. In response to COVID-19, Plan leveraged our expertise from past health emergencies. We're working with communities to ensure they have the hygiene and sanitation resources they need to combat COVID-19, and making sure girls' health needs are still being addressed and that they're protected from gender-based violence.



\$75 million
invested in Maternal
& Child Health.



Improved sexual and
reproductive health for
5,501,362 girls.



Humanitarian Response

Plan partners with communities to provide emergency preparedness, relief and recovery, and to ensure that the immediate and long-term needs of girls and vulnerable children are met. Our goal is to build resilience so that all children have the resources they need — before, during and after disasters.

THE WORLD TODAY

In times of crisis, whether it's conflict, natural disaster or a global pandemic, children are extremely vulnerable — especially girls. They face higher risks of violence, exploitation, trafficking, child marriage, unequal access to healthcare and lost educational opportunities. Adolescent girls are often overlooked, and some of their unique needs like menstrual hygiene management are neglected.

OUR WORK IN 2020

Our humanitarian work prioritizes keeping girls and children safe and addressing their most urgent needs, like shelter, food and water. An important part of our response involves developing child-friendly spaces that protect children from harm and help them heal. We also prioritize education during disaster recovery — making sure girls and boys are still learning while they're out of school. And long term, Plan works with communities on disaster risk reduction to strengthen their capacity and resilience.



\$194 million
invested in
Humanitarian Response.



61,258,951 girls,
boys, women and men
reached by our disaster
work in 34 countries.



Skills & Work

Plan provides girls and young women with the resources they need in order to build the future they want for themselves. We deliver vocational training, create peer networks, help girls develop self-confidence and prepare them for the professional careers of their choice. Their economic independence results in control over their own lives and financial resources, more resilient families and long-term community investment.

THE WORLD TODAY

Young people are more likely to be unemployed or have informal or insecure work, particularly in low-income countries. Young women in particular face challenges finding work because of early marriage, pregnancy, limited access to education or because they are doing unpaid household work. As COVID-19 ravaged economies in 2020, young people, especially women, were disproportionately affected. Worldwide, unemployment for women has risen faster than for men, and one in six young people are no longer working.

OUR WORK IN 2020

We help young people — especially women — build vocational and entrepreneurial skills so they're better able to find and keep decent work. We prioritize financial literacy through our youth-friendly, gender-sensitive financial services and education. Our programs involve governments and businesses so that we can fight for fair and inclusive working conditions for everyone. And we help communities challenge gender norms, so girls and women feel free to pursue the careers they're passionate about.



\$45 million
invested in Skills & Work.



1,190,504 girls
with improved skills and
work opportunities.

“ I felt hopeful — every child should get to feel the same. ”

The full circle of Fate

A young girl in Cameroon sits at a wobbly wooden desk in the front of a classroom, her bare feet dangling above the ground. She hopes to get a pair of shoes on Christmas, but she'd rather the money be spent on her tuition. She doesn't want to get kicked out of school again.

Her name is Fate. She thought she knew the way her life would unfold as a girl living in a low-income community. But one day, a new chapter in her story opened its pages.

It was mid-morning when a car drove through her village. “The whole community talked when the car drove in,” Fate, now 25, says. “No one in the village had a car.”

A group of people in cobalt blue shirts let themselves out. They were volunteers from Plan, and they were about to tell Fate something that would alter the rest of her life: Someone had decided to sponsor her.

“After that, everything changed,” she says.

Fate's sponsor was a woman from the U.S., who according to Fate, treated her like she was her own child. With her sponsorship, Fate's school fees, textbooks, uniforms — and shoes — were taken care of.

“Access to education is hard for girls in villages in Cameroon,” Fate says. “Parents decide to keep a girl child at home because there's an idea that the female will get married, but the male child will carry the family's legacy. I didn't have to worry about this because of my sponsor.”

Plan's volunteers would return regularly with sponsorship letters and photos. This was something Fate always looked forward to — something she says was the most exciting time of her childhood.

“I kept all the letters,” she says. “Often I'd reread them. My sponsor showed me she cared for me even though we never met. I was the happiest child when I'd get letters.”



That compassion that Fate was shown as a girl became a part of the woman she is today. With the help of sponsorship, she graduated secondary school in Cameroon and then attended Regis College in Massachusetts, studying nursing — a field she wanted to get into because of her love for helping others. Fate is still living in the U.S. and is working on the frontlines as a nurse during COVID-19.

“People may think things are exaggerated, but the change sponsorship brings will bring tears to your eyes. I've seen it firsthand.”

And that's why today, Fate sponsors a child with Plan. She always told herself that one day, she'd get in contact with Plan and give another girl something her sponsor gave her — hope.

“My sponsor inspired me to care for people I've never met. I felt loved by her. I felt hopeful — every child should get to feel the same.”

2020 Financial overview

Plan International USA Condensed Statement of Activities and Changes in Net Assets for Year Ended June 30, 2020.

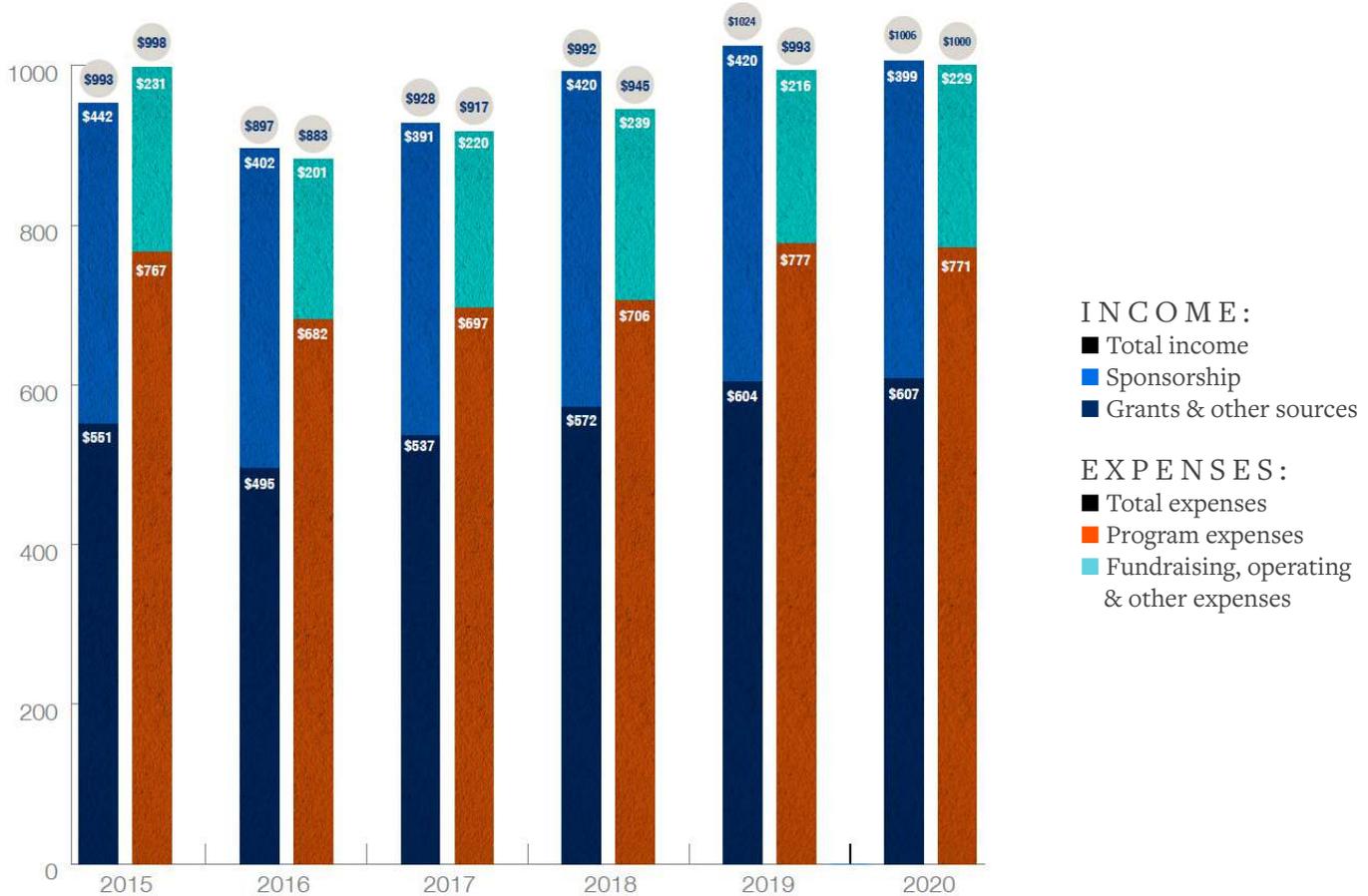
The condensed statement of activities and changes in net assets is an excerpt from the audited financial statements of Plan International USA. For a full copy of Plan USA's financial statements, as audited by PricewaterhouseCoopers LLP, refer to planusa.org/statements. The information on this page reflects Plan USA's portion of the global organization while the other statistics in this publication reflects Plan International's combined global programs and activities.

OPERATING REVENUE	
Public support and revenue:	
Sponsorship contributions	\$ 19,566,558
U.S. government grants and contracts	26,356,024
Contributions	15,396,899
Gifts-in-kind and other contributions	5,542,494
Total public support and revenue	66,861,975
Investment and other operating revenue	1,156,379
Total income:	\$ 68,018,354
EXPENSES	
Program expenses:	
Program and technical support	\$ 41,098,172
Building relationships	909,284
Development education and advocacy	3,848,072
Total program expenses:	45,855,528
Operating expenses:	
Fundraising	4,678,149
Management and general	11,699,810
Total operating expenses	16,377,959
Total expenses:	\$ 62,233,487
Total operating results	\$ 5,784,867
Nonoperating results	(945,205)
Total change in net assets	\$ 4,839,662
Net assets at beginning of year	40,268,380
Net assets at end of year	\$ 45,108,042

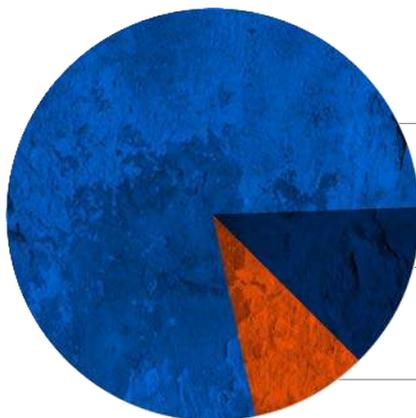
2020 Global financial overview

The financial overview presented below has been extracted from the combined financial statements of Plan International Worldwide in accordance with International Financial Reporting Standards for the fiscal years ended June 30, 2015 through June 30, 2020. Because the combined results represent an aggregation of Plan International and all of Plan’s national offices, the resulting data is not necessarily applicable to any of the individual entities.

Annual Income and Annual Spend



For every \$1 we expended in 2020, we spent*...



77 CENTS

on life-changing programs for children, their families and communities.

13 CENTS

on raising funds and attracting new supporters.

10 CENTS

on activities such as HR, finance and IT systems to make our program work as efficient and effective as possible.

*Excludes foreign exchange gains and losses.

To see the full global financial statements as audited by PricewaterhouseCoopers LLP in the United Kingdom, go to: plan-international.org/annualreview.

Thank you to our partners:

TOP DONORS:



DONORS:



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Molly Gingerich-Barbara
Pillsbury-Milne Fund

Tableau

Lenovo Foundation

Target

New Venture Fund

The Female Quotient