



Plan International

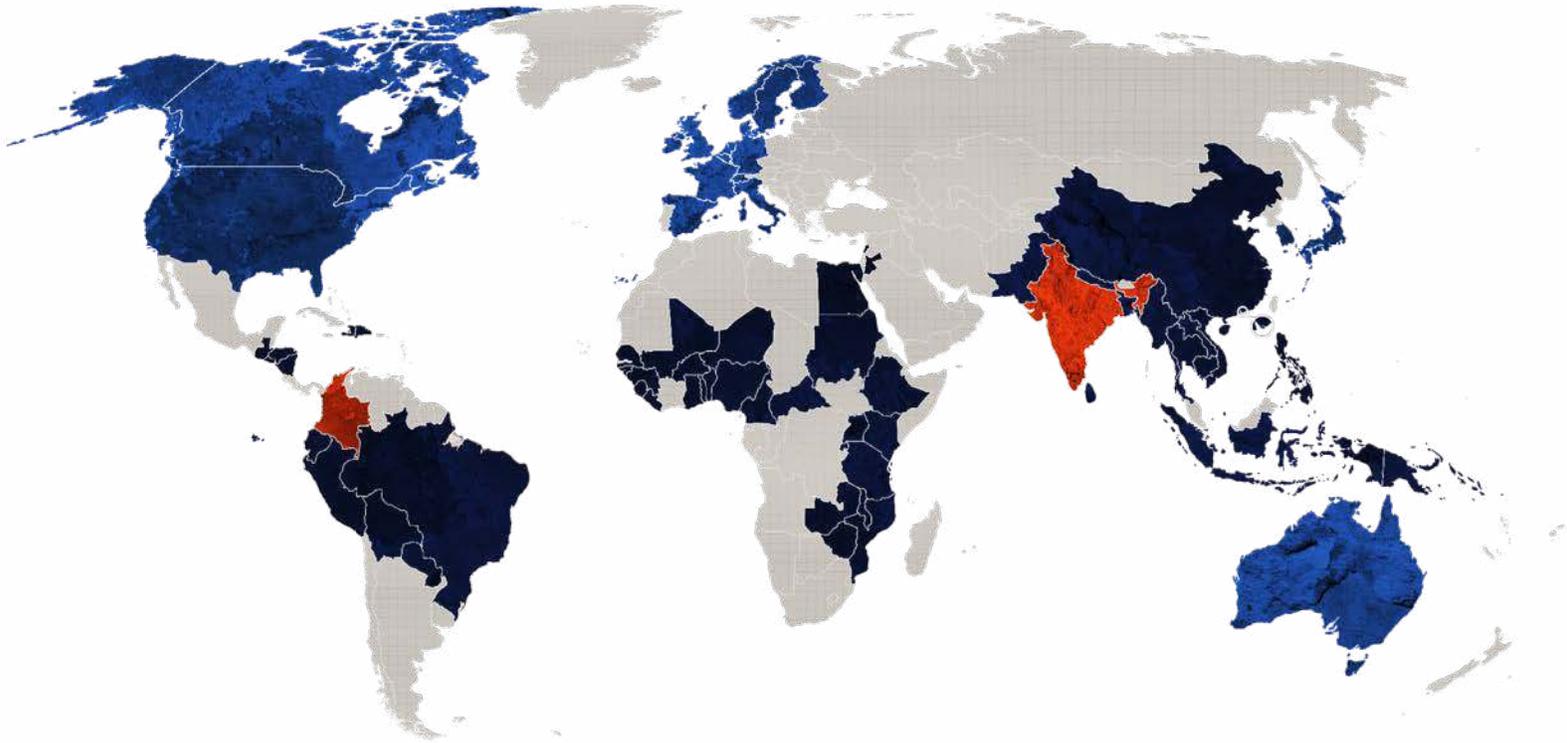
WORLDWIDE ANNUAL REVIEW | 2019

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Where We Work



AMERICAS

Bolivia
 Brazil
 Canada
 Colombia
 Dominican Republic
 Ecuador
 El Salvador
 Guatemala
 Haiti
 Honduras
 Nicaragua
 Panama
 Paraguay
 Peru
 USA

AFRICA & MIDDLE EAST

Benin
 Burkina Faso
 Cameroon
 Central African
 Republic
 Egypt
 Ethiopia
 Ghana
 Guinea
 Guinea-Bissau
 Kenya
 Jordan
 Lebanon
 Liberia
 Malawi
 Mali
 Mozambique
 Niger
 Nigeria
 Rwanda
 Senegal
 Sierra Leone
 Sudan
 Tanzania
 Togo
 Uganda
 Zambia
 Zimbabwe

EUROPE

Belgium
 Denmark
 Finland
 France
 Germany
 Ireland
 Italy
 Netherlands
 Norway
 Spain
 Sweden
 Switzerland
 UK

ASIA

Bangladesh
 Cambodia
 China
 Hong Kong
 India
 Indonesia
 Japan
 Korea
 Myanmar
 Nepal
 Philippines
 Thailand
 Timor-Leste
 Vietnam

OCEANIA

Australia
 Papua New Guinea
 Solomon Islands

Foreword

Plan International touched the lives of 40 million children in 77 countries around the world in 2019. And, as you'll see in these pages, you are truly part of a global movement for girls' rights.

What we're doing together is more important than ever, and it's working. Over the last 25 years, more than a billion people have lifted themselves out of extreme poverty, and the global poverty rate is lower than ever before.

But there is more to be done. Girls and young women continue to be the single most excluded group in the world. Every day they face injustices that threaten their education, their safety and ultimately their lives.

Investing in a girl's future will not only improve her life, but also the economic condition of her family and her community. And we will all be stronger for it. Our commitment to the full participation of males and females in their societies involves integrating gender equality into all of our programs.

Thank you for your support over the past year. We look forward to even greater success in 2020.

With gratitude,



Dr. Tessie San Martin
President & CEO



Board of Directors

SUSAN M. BENTON

President, Benton Firm LLP

PAUL DWYER

President & CEO, Viamericas Corporation

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Senior Advisor, Boston Consulting Group

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Retired President, Alcoa Flexible Packaging

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Retired Neuroradiologist

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Boston Consulting Group

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DEVESH RAJ

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Comcast Corporation

TAMER RASHAD

Founder & CEO, Humtap, Inc.

*As of June 30, 2019

Our Purpose

Plan International USA is leading the fight for girls' rights in more than 54,000 communities around the world. To achieve equality for all girls and young women, we center our work around five key impact areas: Gender & Youth Equality, Education, Maternal & Child Health, Skills & Work and Humanitarian Response. With support from our partners and people like you, we work with and for adolescent girls and children, to provide the support they need to reach their full potential with dignity, opportunity and safety.



Building partnerships
to **transform** children's lives
for over **80 years.**



Supporters sponsored

1.2 million children

**Total adjusted to compensate for double-counting across different programs*



Gender & Youth Equality

Girls' rights are human rights. When girls face injustices, their communities suffer. Together, we must remove the harmful barriers blocking a girl's path, so she can take her next step toward the life and future she wants. Gender equality is a fight we must all take on — men, women, boys, girls. We believe that young people should be leading the charge for a fair and equal world. Because youth voices matter.

THE WORLD TODAY

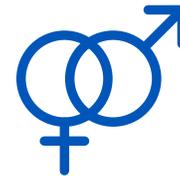
Every year, more than one million girls are trafficked. A third of girls in developing countries marry before the age of 18. And, while more countries are committed to addressing violence against girls, there is a significant gap between policy and implementation. Too often youth are dismissed, or seen as a problem to be solved, not as the solution.

OUR WORK IN 2019

Plan works to remove harmful barriers like child marriage and human trafficking that are blocking girls' path to the life they want. We stand up for youth rights and ensure girls can take charge of their futures. Our programs allow girls to promote equality and show their power, and ask boys to self-reflect and identify the harmful consequences of toxic masculinity in their cultures. By working together as teams, girls and boys in the programs build a more equal tomorrow.



\$150 million
invested in Gender &
Youth Equality.



Gender-sensitive child
protection for
6,842,355 girls.



Education

School is an entry point for girls around the world to pursue their dreams. We work to provide equal access to quality education, helping girls and young women complete their primary and secondary education, and preparing them for higher education and beyond.

THE WORLD TODAY

Every child has the right to education, yet there are many barriers to learning, particularly for girls. Too many drop out of secondary school because of costs, unwanted pregnancy, early marriage or cultural stigmas around educating girls. At a global level, there is now an increased focus on improving access and quality of schooling for girls, but there are still 130 million girls worldwide who are not in school.

WORK IN 2019

Our education programming fosters inclusive learning so marginalized girls and children are able to learn in a safe environment. Our early childhood care and development programs help girls and vulnerable children grow up equally valued and cared for, with access to the inclusive education they need to fully develop. We work with schools to ensure girls have access to private facilities, hand-washing stations, clean water and menstrual hygiene management — allowing them to improve their overall health, stay in school and graduate. We work with girls to break down the barriers that keep them from completing secondary school and pursuing their dreams of having professional careers. We also help create strong support networks of teachers and parents who understand the value of educating a girl.



4,557,548 girls
with better access
to education.



\$217 million
invested in Education.

Maternal & Child Health

Plan is committed to creating healthy environments where girls and children are able to grow and thrive. We work with marginalized communities to ensure they have access to clean water, sanitation and quality health services, while equipping them with the information, skills and self-efficacy they need to manage their health.

THE WORLD TODAY

The leading cause of death for adolescent girls between the ages of 15 and 19 around the world is complications from pregnancy and childbirth. Water scarcity is a daily reality for millions of families, and the burden of finding safe drinking water typically falls to women and girls, who spend hours a day traveling to the nearest water source. And despite all that time and effort, the water they collect is often contaminated and unsafe. Too many girls, children, young women and mothers still don't have equal access to quality healthcare. Girls and young women are vulnerable to gender-based violence and inadequate access to menstrual hygiene management.

OUR WORK IN 2019

We promote the availability of and accessibility to quality and sustainable Maternal & Child Health services. Our programs focus on reducing newborn, maternal and child mortality, while supporting the healthy transition of children to adolescence and adulthood. We also work with communities to improve access to clean water, sanitation facilities and menstrual hygiene supplies, engaging boys, men and key stakeholders to eliminate the stigma around menstruation. This work increases girls' school graduation rates, improves overall health, allows girls to better participate in society and helps girls live with dignity. Our programming ensures that girls, youth and women realize their rights to sexual and reproductive health, including access to information, education and services.



\$107 million
invested in Maternal
& Child Health.



Improved sexual and
reproductive health for
6,218,418 girls.



Humanitarian Response

Plan’s humanitarian response programs address the immediate needs of girls, who are disproportionately affected by emergencies. We ensure girls and children have the resources they need — before, during and after disasters — to achieve resilience, working with communities to provide disaster preparation, relief and recovery, and to ensure girls’ immediate and long-term needs are met.

THE WORLD TODAY

Girls and young women are 14 times more likely than boys to die in a natural disaster. In times of crisis, they are at an even greater risk for trafficking, assault, child marriage, unequal access to healthcare and lost educational opportunities. Adolescent girls in particular are often overlooked from protection responses, which fail to address their unique vulnerabilities, such as menstrual hygiene management.

OUR WORK IN 2019

Our programming prioritizes keeping girls safe before, during and after disaster strikes. We provide safe spaces, education and psychosocial support to the girls who need it most. We prioritize keeping girls and children educated while out of school during disasters and continue to support long-term projects including school reconstruction, sustainable livelihoods, vocational training and shelter rehabilitation. We also implement disaster risk reduction programs to strengthen a community’s capacity to prepare for and respond to emergencies.



\$169 million
invested in
Humanitarian Response.



14,300,833 girls,
boys, women and men
reached by our disaster
work in 34 countries.



Skills & Work

Girls have big goals for their futures, but often, they don't have the resources to pursue them. That's why Plan provides young women with programming that prepares them for professional careers. The result of their economic independence is more economically stable communities.

THE WORLD TODAY

Young people are significantly more likely to be unemployed than adults. In addition to low pay, young people often have informal, part-time or temporary jobs. Young women are frequently less able to secure paid employment because of early marriage, pregnancy, limited access to education or because they are doing unpaid household work.

OUR WORK IN 2019

We provide young women with necessary skills training to increase their employability or start their own businesses. Our programs facilitate young women and adolescents' access to financial literacy through savings groups and clubs. We also provide pre-employment assistance to help youth access information through career counseling and financial education, while also working with local governments to address employment gaps that young people face and identify market-oriented solutions. In many rural areas, it is particularly difficult for young women to find employment opportunities — but with our entrepreneurship programming, they have the power to take their careers into their own hands.



\$67 million
invested in Skills & Work.



985,687 girls
with improved skills and
work opportunities.

“Plan carried me all the way through.”

All grown up:

Meet former sponsored child, David.

by Shanna Marzilli

Chief Communications Officer, Plan International USA

On an ordinary day this past March, something extraordinary happened here at the Plan USA headquarters. Out of the blue, someone rang the doorbell and introduced himself as a former sponsored child.

What a way to brighten up a quiet Friday!

You might think that we meet sponsored children all the time. But, like you, we often only know their faces and names through photos, reports and letters. And like you, we're excited any time we have the chance to meet a sponsored child in person and to hear firsthand about the impact you've made in someone's life.

Opening the door to David, who started out as a sponsored child in Kenya, was one of those magical moments.

As a little boy in the village of Liburu, David wrote letters to his sponsors, a couple in the Netherlands. Thanks to support from them and other sponsors, every child in David's community received school supplies, like pencils.

“That's stuff we take for granted now, but you need it to do homework,” David said.

David was a bright child. After primary school, he hoped to attend secondary school, but the fees were high. That's when Plan donors like you stepped in once again.

“I wouldn't have finished secondary school if it weren't for Plan,” he said.



Former sponsored child David and his son visit Plan's office in Rhode Island.

Plan donors paid the school fees, and David went on to graduate. Between high school and college, David volunteered at the Plan field office in Maua, Kenya. He helped to sort the mail and translate letters. And he started learning about computers — something that would become a lifelong passion.

David continued on to Nairobi University, where he met his wife, Faith. He started running track and earned a full scholarship to Iowa State University. Today, David has a family of his own, and a PhD in computer technology. He teaches computer information systems at Morrisville State College in New York, where he lives with his wife and two children.

Over the years, David never forgot Plan. He told us that he drove from New York to Rhode Island to introduce his family to the organization that made such a difference in his life.

He smiled and said, “Plan carried me all the way through.”

Donors like you make an impact just like that each and every day. Because of your kindness, your encouragement, and your belief in their potential, sponsored children are beating the odds. Even though we may not get to meet them in person, we know that your impact in children's lives is profound and lasting. Thank you for helping them grow beyond the poverty they are born into and build brighter futures.

2019 Financial Overview

Plan International USA Condensed Statement of Activities and Changes in Net Assets for Year Ended June 30, 2019.

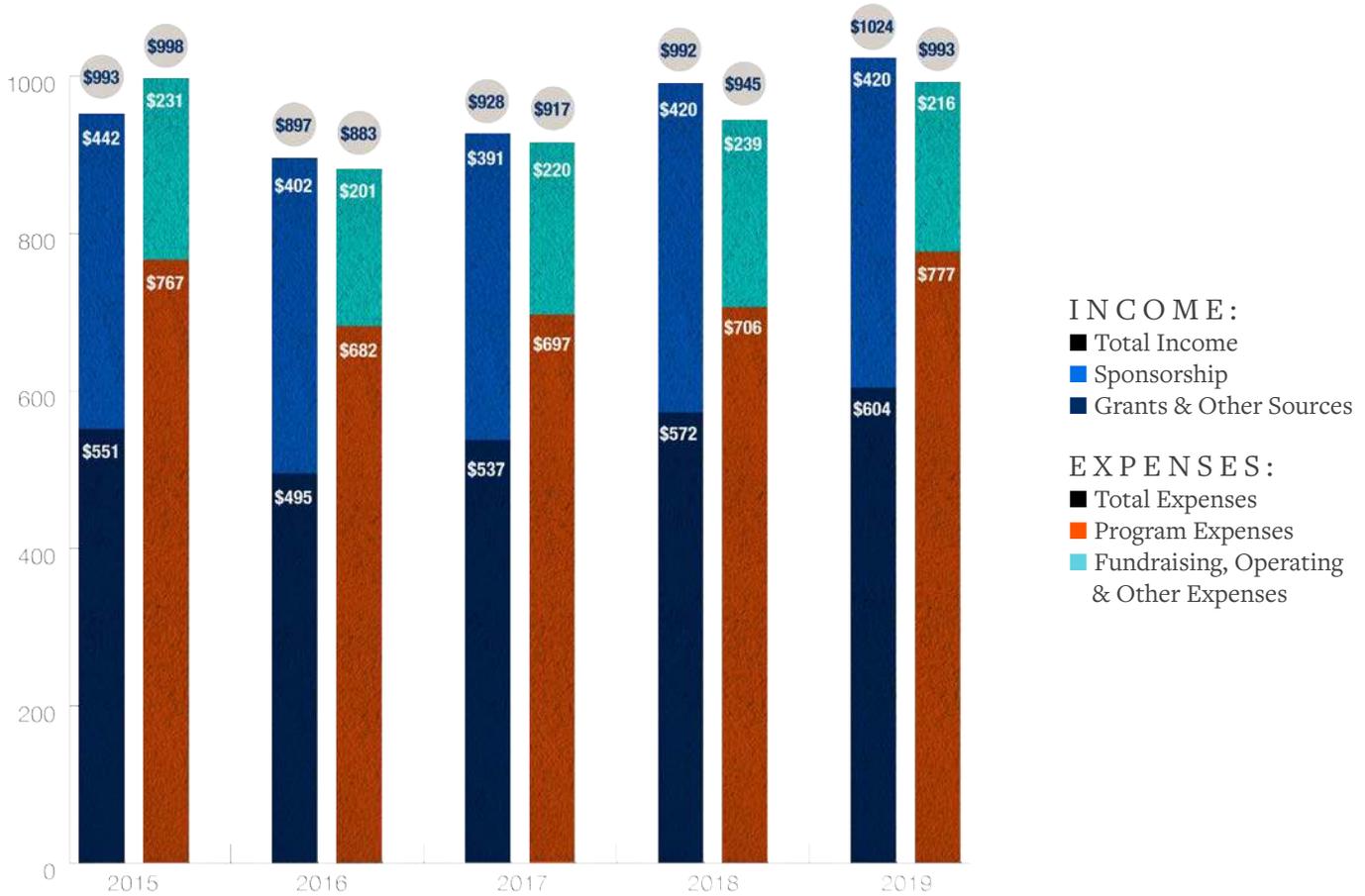
The condensed statement of activities and changes in net assets is an excerpt from the audited financial statements of Plan International USA. For a full copy of Plan USA's financial statements, as audited by PricewaterhouseCoopers LLP, refer to planusa.org/statements. The information on this page reflects Plan USA's portion of the global organization while the other statistics in this publication reflects Plan International's combined global programs and activities.

OPERATING REVENUE	
Public support and revenue:	
Sponsorship contributions	\$ 19,548,827
U.S. government grants and contracts	28,260,873
Contributions	13,650,486
Gifts-in-kind and other contributions	4,607,752
Total public support and revenue	66,067,938
Investment and other operating revenue	1,934,872
Total income:	\$ 68,002,810
EXPENSES	
Program Expenses:	
Program and technical support	\$ 44,933,762
Building relationships	800,042
Development education and advocacy	3,113,558
Total program expenses:	48,847,362
Operating Expenses:	
Fundraising	5,921,397
Management and general	11,261,989
Total operating expenses	17,183,386
Total expenses:	\$ 66,030,748
Total operating results	\$ 1,972,062
Nonoperating results	(618,555)
Total change in net assets	\$ 1,353,507
Net assets at beginning of year	38,914,873
Net assets at end of year	\$ 40,268,380

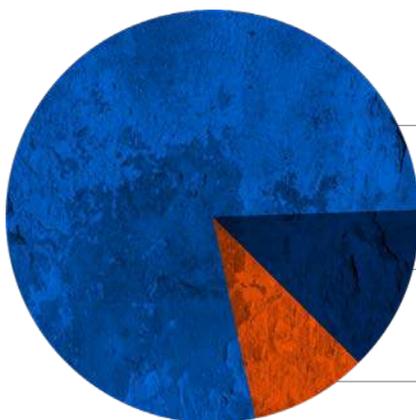
2019 Global Financial Overview

The financial overview presented below has been extracted from the combined financial statements of Plan International Worldwide in accordance with International Financial Reporting Standards for the fiscal years ended June 30, 2015 through June 30, 2019. Because the combined results represent an aggregation of Plan International and all of Plan’s national offices, the resulting data is not necessarily applicable to any of the individual entities.

Annual Income and Annual Spend



For every \$1 we expended in 2019, we spent*...



78 CENTS

on life-changing programs for children, their families and communities.

13 CENTS

on raising funds and attracting new supporters.

9 CENTS

on activities such as HR, finance and IT systems to make our program work as efficient and effective as possible.

*Excludes foreign exchange gains and losses.

To see the full global financial statements as audited by PricewaterhouseCoopers LLP in the United Kingdom, go to: plan-international.org/annualreview

Thank you to our partners:

TOP DONORS:



DONORS:

- | | |
|--|-------------------------------------|
| Accenture | PVH Corporation |
| ALEX AND ANI | Results for Development |
| Blanche T. Enders Charitable Trust | Rotary Interact |
| Center for Disaster Philanthropy | Silicon Valley Community Foundation |
| Clear Channel Outdoor | Tableau Foundation |
| Dorothea Haus Ross Foundation | Target |
| ExxonMobil Foundation | The Female Quotient |
| GETF- Global Environment & Technology Foundation | United States Department of Labor |
| Global Impact | United States Department of State |
| MAC AIDS Fund | |

SUPPORTERS:

- | | |
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| ABC Network | MSNBC |
| Always | NBCUniversal |
| Amazon Smile | PIMCO |
| BMO Harris Bank | Princess Cruises |
| Creative Artists Agency Foundation | Raymond and Elizabeth Bloch Educational & Charitable Foundation |
| Desert Essence | Robert Wood Johnson Foundation |
| Global Giving | Sesame Workshop |
| Grace & Ivory | Study Group US |
| Hulu | UNICEF |
| Microsoft | Viacom |
| Molly Gingerich-Barbara Pillsbury-Milne Fund | YouTube Originals |